

Marketing & Communications Coordinator

About Orange Sky

Orange Sky is the world's-first free mobile laundry and shower service provided to people experiencing homelessness. We offer a platform for everyday Australians to connect by creating a safe, positive and supportive environment for people who are too often ignored or who feel disconnected from the community.

The Role

Join our team as a parental leave cover in the role of Marketing and Communications Coordinator and be the voice connecting our dedicated volunteers, external service providers and communities with the Orange Sky brand. You'll lead the charge in crafting and delivering compelling communications and activities that align with our mission and values. From managing our Spin Cycle Newsletter to helping the team roll out new services, you'll play a pivotal role in enhancing engagement and fostering meaningful connections. If you're passionate about communications, community impact, and making a difference – we want to hear from you.

Convinced this is the role for you? Tick some boxes!

The applicant ideally has experience in a similar role within a fast-paced organisation, preferably within the not-for-profit sector and working with a large volunteer base.

Additionally, the ideal applicant has:

- 3+ years experience in a communications or marketing role
- Exceptional communication and presentation skills
- Relevant tertiary qualifications, or equivalent experience
- Experience using an email management platform such as Mailchimp or Campaign Monitor.
- Excellent time management skills and the ability to manage complex and competing demands and meet deadlines
- Experience with project management across platforms such as Asana is desired but not essential.
- Ability to work both independently, and within a team
- Proactive attitude, and a genuine passion for our cause



Benefits

At Orange Sky, we are committed to ensuring "You are Better for being Orange" that is every one of our volunteers, friends, and supporters, all while working together towards delivering our mission. And as part of the Orange Sky team, you are no exception. You not only get to work with an outstanding bunch of high-performing people, but you're supported to continue your own personal growth and development in an inclusive and flexible environment, with benefits including:

- Attractive and fair remuneration package based on industry benchmarking;
- Attractive salary packaging options up to \$15,900 tax free per year;
- Flexible approach to work;
- Development through the Orange Sky My Career Pathway
- Professional development fund (both formal and informal learning opportunities);
- Recognition program that includes a paid-out reward scheme and gifted leave;
- Additional leave including Orange Sky public holiday and gifted leave for high performance;
- Wellness initiatives and an Employee Assistance Program;
- Dog friendly offices bring your (furry) best mate with you to work.

We are committed to facilitating a barrier-free recruitment process and work environment. If you require any accommodations, we welcome you to let us know so we can work with you to participate fully in our recruitment experience.

Still keen?

Please follow this <u>here</u> or visit our Careers page to apply and see the position description for more details.

Submit your application through Bamboo at this link here.

If you have any questions you can reach out to Emma Duce on 07 3067-5800 or emma.duce@orangesky.org.au