



We're looking for a brilliant Digital Fundraising Specialist

As a talented American songwriter once said, the times they are a-changin'.

The digital landscape is constantly evolving and expanding. With each passing year we see the volume of donations made through digital channels growing, while more traditional channels begin to shrink.

More charities than ever before are moving their campaigns into the digital landscape, taking advantage of ever improving technology to reach their supporters and convey their crucial messages.

We are looking for a talented, switched on, full-time Digital Fundraising Specialist to join an exciting, innovative and growing team of fundraisers here at [Fundraising Every Day](#).

You'll spend your time working on digital fundraising campaigns across a wide variety of charities and projects. You will work directly with our Head of Digital and Client Service team to provide specialist digital support and help to deliver exceptional fundraising results for our clients.

If you think you'd like to be part of this shift into digital fundraising and would be a terrific fit for a fundraising agency, we'd love to hear from you.

Experience

Strong, practical experience working within fundraising (charity or agency-side) and implementing an assortment of different campaigns.

Digital fundraising experience, or any experience within the digital landscape, would be a bonus but isn't essential.

We want someone who is up for the challenge of working in a fast-paced environment, who's comfortable juggling multiple campaigns and tasks at any one time and enjoys working collaboratively, with colleagues, clients, and partners.

Skills

Project management – Expertise in delivering campaigns on time and to a high-standard.

People - Personable. Calm. Tenacious, resilient, and persistent. Proactive. Autonomous. Works well under pressure. Motivated by seeing results for your clients and colleagues. Huge sense of pride in what you do.

Desirable, but not essential:

Technical – Experience planning and executing digital campaigns across platforms including Facebook and Google. An understanding of basic data and trend analysis for digital campaigns. Experience implementing and executing campaigns on external landing page services.

Conditions

Starting salary between \$70,000 and \$85,000 plus super. We have a paid parental policy, offer additional leave at Christmas time, and have a strong focus on training and career progression, so if you're ambitious and driven then you'll be supported in achieving your goals.

What else should you know?

We all work from home (and have done for more than a decade) so there's no more running for the bus, pushing through crowded train carriages, or battling traffic (that's so pre-2020 anyway). If you want your morning and evenings back, this is the ideal set up. All office equipment (MacBook, desk, Internet, etc.) is covered.

We love growth, but of our clients' programs, not agency growth for growth's sake.

If your heart is warmed by working with a bunch of committed, loyal and successful fundraisers and revel in amazing results for our incredible charity clients, you may have just found your new workplace.

You can be based anywhere in Australia, preferable Sydney, Melbourne, or Brisbane.

If this looks of interest to you, then please drop us a note with a summary of your skills and what makes you perfectly suited to helping good causes become great.

How To Apply

Send your application to Drew Powell, drew@fundraisingeveryday.com.au.

Your application must consist of:

- Maximum **one-page cover letter** explaining why you're the best person for the job.
- Maximum **two-page resume** outlining skills, experience and education. Please note that it's not necessary to include employment history beyond past five years.

The application must be supplied in **one PDF document**.

Failure to adhere to the above criteria will mean that your application will not be considered.

Applications close Friday, 30 August 2024.