

# SENIOR MANAGER, PHILANTHROPY EVENTS

- Leadership role in a highly respected Australian NFP
- Deliver a range of fundraising & donor engagement events
- Support children in achieving their full potential
- Full time position in Sydney, flexible working



The Smith Family believes that education is one of the world's most powerful change agents. That's why they focus on helping young Australians overcome educational inequality caused by poverty. As a national, independent charity, they have worked for 100 years and with thousands of children and their families across 91 communities to help them unlock better futures for themselves.

The **Senior Manager, Philanthropy Events** will plan, manage and execute a range of events, including key fundraising, donor recognition and engagement events.

Reporting to the Philanthropy Group Manager, you will lead the strategic direction of The Smith Family's event program while managing budgets and agreed targets, as well as working collaboratively to develop tailored and engaging donor journeys. This role will lead, support and mentor a national team of dedicated, energised, and passionate event specialists to execute the strategy, including managing workflows, collaborating with key stakeholders and recruiting new team members. Events will deliver not only on fundraising goals but donor recognition, engagement, advocacy and communication journeys. You will produce reports and evaluations on all aspects of events, identifying opportunities for continuous improvement.

## About You:

- Tertiary qualifications in relevant discipline or demonstrated transferable skills in a similar role,
- 3 years' experience leading a fundraising team to successfully deliver campaigns and events,
- Previous experience developing strategy, event planning and budgeting,
- Experience with fundraising tools, digital platforms and developing engaging donor journeys,
- Strong relationship management and stakeholder engagement skills, including the ability to influence and negotiate,
- Highly developed written and verbal communication skills across diverse stakeholders,
- Ability to lead, support and mentor a team,
- Excellent time and project management skills to manage multiple events, campaigns and competing deadlines.

*The Smith Family has employees at the centre of its values and operations. They nurture a supportive and inclusive culture that enables people to achieve personal and professional goals, through collaboration and innovation. With a proven work-life balance, wellbeing and health are their top priorities. Enjoy many other benefits, such as tax concessions and flexible working arrangements.*

*Due to the nature of this role, the successful candidate must be prepared to undertake a National Police Check and a Working with Children's Check. We are an equal opportunity employer and are committed to principles of cultural diversity. Applications from people of Aboriginal and Torres Strait Islander descent are encouraged.*

**APPLY NOW** if you are a leader who is passionate about delivering fundraising events that inspire supporters and who desires to make a positive impact for children experiencing educational inequality.

Gembridge is proud to partner with The Smith Family. For a confidential discussion, please contact

**Jenni D'Orival** or **Dawn Patrick** on 03 8375 9661 or

[apply@gembridge.com.au](mailto:apply@gembridge.com.au)



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