#### FIA Data Week 2024

6 - 10 May

### Preparing Fundraisers for the changes ahead...

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Unlocking Customer-First Data



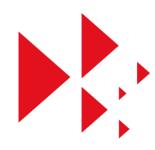
#### Thought provokers:

- 1. Are you confident your organisation complies to privacy legislation now?
- 2. Have you quantified the cost in fines and loss of each donor from a breach?
- 3. Are you adequately preparing for the new Privacy Act expected in late 2024?
- 4. How frequent is human error currently identified in your organisation?









# Your journey that led to a focus on privacy compliance?









What are the major trends and challenges you see in data privacy today? (Incl. GDPR and CCPA)









Effective strategies for protecting sensitive data, both in transit and at rest?









# Critical areas of **risk** for breaching regulations?

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Who are preparing for changes to regulations, changes to technology, trust issues from the public?









# What should charities be preparing for in the coming years?









## Thank you!

## Questions?

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