



coordinator individual giving

- **Help create a better future for vulnerable & disadvantaged Australian children**
- **Support & project manage the implementation of fundraising campaigns**
- **Full-time | Work from home, remotely, or hybrid (when based in Sydney)**

The Organisation

Barnardos Australia is here because every child needs a champion. They listen, act, and advocate for the safety of children at risk of abuse and neglect, providing family support programs and services that empower children to reach their full potential.

When it comes to protecting vulnerable children from abuse, Barnardos is dedicated to the prevention of trauma in children, and support families to be the best parents they can be. Barnardos help children to recover and thrive through an extensive range of Safety and Prevention programs, and when needed find safe homes for them through foster care and open adoption.

Benefits and Culture

- Flexible hours: 35 hour per week between 8am and 6pm
- Work from home, remotely or in a hybrid mode (when based in Sydney)
- Commitment to professional development, training, and learning

The Role

In this role, you'll project manage the implementation of fundraising campaigns within both cash and regular giving programs. Working closely with the Individual Giving Manager and key stakeholders, you'll coordinate strategies to acquire, retain, and engage donors across channels such as direct marketing, email marketing, digital platforms, and more. Your efforts will directly contribute to maximising donor lifetime value and growing the donor base.

Additionally, you will:

- Serve as the primary liaison with stakeholders and internal teams to execute successful campaigns
- Develop donor-focused pathways to improve retention and optimise results
- Maximise revenue opportunities through cross-team collaboration
- Generate reports on the progress of ongoing campaigns and post-campaign

Skills Required

This role would suit candidates who have experience working with fundraising teams to engage, acquire and retain donors, and have a willingness to multi-skill and support across the Individual Giving team. You possess strong project management skills and a good understanding of databases (Raiser's Edge preferred) together with exceptional interpersonal and stakeholder engagement skills.

Your experience and skills also include:

- Exposure to fundraising across multiple channels
- Working on projects with budgets, targets, and set time frames
- Proficiency in copywriting and engagement strategies
- Ability to adhere to and establish fundraising best practices

If you're a passionate fundraising all-rounder with the ability to engage with donors and internal teams, and if supporting vulnerable and disadvantaged Australian children motivates you, submit a cover letter responding to the skills required and your CV to cv@ngorecruitment.com. Alternatively, to discuss, please contact Kelly Gentle on 02 8243 0570.

