

Austin Health

Job Advertisement

Position Title: Annual Giving and Engagement Manager

- Located in Heidelberg – 37 Burgundy Street
- Full-time (38 hours per week)
- Full time, ongoing
- Join a culture of passionate and driven people
- Work for an organisation that makes a difference to improve peoples' lives

Austin Health is one of Victoria's largest health care providers. We are internationally recognized leader in clinical teaching, training and research w, with numerous unversity and research institute affiliations.

An exciting opportunity currently exists for a highly organised and motivated Annual Giving and Engagement Manager to join the Austin Health Foundation.

The Annual Giving and Engagement Manager is responsible for planning and implementing strategies for identifying, cultivating, soliciting and stewarding individual donors for Austin Health. This position manages direct mail, digital sollicitation and annual giving.

Holding a vital role within the Foundation and reporting to the Head of Philanthropy, the Annual Giving and Engagement Manager's focus is building trust with donors, expanding reach and engagement, and increasing the effectiveness of our activities in generating greater lifetime value from regular donors.

To be successful in this role you must demonstrate:

- Experience in a similar role in the not-for-profit or philanthropy sectors, with a proven track record for securing gifts.
- Experience in developing and implementing annual giving and stewardship programs and campaigns that meet performance targets and deliver strong returns on investment including lifetime value.
- Strong ability to collect and gain insights from and report on data to refine and improve activities.
- Experience in using Salesforce or similar system for setting up, tracking and evaluating campaigns and activities.
- Strong eye for detail and ability to manage multiple projects and competing timelines.
- Excellent track record in working with suppliers and partners, such as designers and mail houses, to work up and implement successful fundraising campaigns.
- Excellent written and verbal communication skills.
- Highly developed interpersonal skills and the ability to communicate respectfully and sensitively with a broad range of stakeholders.
- Strong team player, with highly developed initiative and drive, and ability to collaborate effectively with others.
- Excellent ability to build constructive and positive relationships with colleagues, donors, partners and suppliers.
- Ability to work on some weekends and after hours.

Work with us! Your reward is to work in a collaborative environment which will provide you with opportunities for ongoing training and development. Your benefits will include salary packaging, and employee assistance program.

All appointments are made subject to a satisfactory National Police Check conducted by Austin Health and if required, a Working With Children Check.

Austin Health is an equal opportunity employer and is committed to attracting and retaining a diverse workforce that reflects the community we serve. Applications from Aboriginal and Torres Strait Islanders are encouraged.

To apply for this role, follow [this link](#).