

The Professional Body for Australian Fundraising

## FIA Response to Modernising Postal Services: Draft Amendments to the Australian Postal Corporation (Performance Standards) Regulations 2019

28 February 2024

Organisation:	Fundraising Institute Australia (FIA)			
Street address:	201 Pacific Highway, Suite 2, Level 4			
Suburb/City:	St Leonards	State Code:	&	NSW 2065
Postal address:	PO Box 549 Crows Nest 1585			
Suburb/City:		State Postcode:	&	NSW 2065
Principal contact:	Katherine Raskob			
Position:	Chief Executive Officer			
Phone:	02 9411 6644			
Fax:	02 9411 6655			
Email address:	kraskob@fia.org.au			



The Professional Body for Australian Fundraising

## **About Fundraising Institute Australia**

Fundraising Institute Australia (FIA) is Australia's national peak body for the \$13.8 billion charitable fundraising sector. Among our other professional fundraising activities, we champion and monitor best practice fundraising through a self-regulatory Code of conduct for the sector, the <u>FIA Code</u>, and we engage in policy advocacy on behalf of our members.

## **Our Comments**

We appreciate the opportunity to respond to the amendments to the Australian Postal Corporation (Performance Standards) Regulations 2019 (the draft Regulations). We have been requested to respond to the impact the draft amendments will have on letter senders in determining whether the draft regulations are fit for purpose and for our support for implementing the draft reforms.

It is our view that reducing the frequency of postal delivery in the same city, to regional areas, and to other states contradicts the objective of improving the performance standards of postal services in Australia.

Enabling an approach to delivery that is generally faster than the timelines outlined in the draft amendments will instill greater confidence in the efficiency of postal services in Australia, and in efforts to modernise postal services.

As mentioned in our prior submission during the last consultation round, we reiterate that the reduced frequency of delivery could be somewhat justified **only if** it results in lower delivery service costs and more affordable postal expenses for all charities in Australia.

Consequently, we implore the government to, in finalising the delivery schedules and in listening to the charitable fundraising sector, establish a faster delivery timeline than what is outlined in the draft regulations for all charity-related mail.

Thank you for considering our input and we remain open to further dialogue in a way that benefits the charitable fundraising sector.

If you would like to discuss this further, we would welcome further engagement.