

Position Vacant: Individual Giving Manager

- Australia's largest organisation supporting people with eating disorders and body image concerns.
- Surrounded by passionate and supportive colleagues.
- Exciting new full time role that has been created from a new fundraising strategy.
- As a key member of the Fundraising team, this role reports to the Head of Fundraising.
- Great workplace culture, employee benefits and salary packaging options.
- Office based in Crows Nest, NSW, with option to work from home flexibility.

Are You Ready to Help Make a Change?

Butterfly Foundation is Australia's national charity for eating disorders and body image issues, providing a voice for those affected and the people who care for them. Eating disorders are severe and complex mental illnesses with physical complications, and the medical, psychological, physical and social consequences can be long term and for many, life threatening.

Butterfly advocates for improved services from government, health and mental health organisations, and the eating disorder sector, raising awareness in the media and via community engagement. Butterfly runs Australia's only national Eating Disorders Helpline, seven days a week; evidence-based clinical treatment and support programs; and delivers prevention initiatives in schools and the community to combat negative body image issues.

About the Role

This is an exciting new role that has been created from a new fundraising strategy that will see Butterfly raise significantly more money to support our programs and services.

Individual Giving is a key focus of this strategy and Butterfly is committed to investing to ensure success. In a small team, this role will be responsible for managing all individual giving activity including appeals, regular giving, acquisition and retention activity with appropriate support.

As a key member of the Fundraising team, this role reports to the Head of Fundraising but will work closely with other members of the Butterfly team. It is perfect for a passionate Individual Giving professional with a solid base of experience but who is ready for a hands-on and exciting challenge.

Selection Criteria

To see the FULL Selection Criteria, please view the Position Description on our website:
www.butterfly.org.au/careers

Essential:

- Relevant tertiary level qualification

- At least five years' experience in fundraising with at least three specialising in individual giving
- Demonstrated success in managing individual giving programs
- Strong interpersonal skills – including building effective relationships, positive interaction and effective problem solving.
- Proficient IT skills including experience in using CRMs, MS Office, Excel and PowerPoint
- Financially competent with ability to plan and manage a basic budget
- Ability to grasp new concepts quickly, think creatively, and problem-solve in a fast paced and complex work environment.
- Self-motivated and professional, with ability to achieve outcomes with a busy workload.
- Ability to work effectively as part of a team.

To Apply

All applicants should supply their resume, and must address the Selection Criteria as detailed in the Position Description in a separate cover letter.

Applications which do not address the selection criteria will not be considered.

Applications should be submitted by email to Human Resources at hr@butterfly.org.au with Subject Title: Individual Giving Manager

Closing date: 25th March 2024, please note that if we receive a high level of applications, the vacancy will close earlier than stated. Therefore, we would encourage you to submit your application as soon as possible.

Enquiries

For enquiries about this position, please email hr@butterfly.org.au