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WITH THE  
ROYAL SOCIETY  
*for* THE BLIND

## **Fundraising (Marketing) Team Lead**

Our purpose-driven organisation is looking for a leader who can make a big impact in a small but growing group.

### **Bullet Points**

- Flexible work options available
- Fun, supportive, collaborative team environment
- Attractive remuneration including salary packaging and performance bonus

**We need someone who loves making a difference, who enjoys both variety and a challenge, as well as a great communicator and team player. We're evolving, changing and modernising, and we need someone with ideas and energy to join us on this journey. If you've got a passion for marketing and/or fundraising and are looking for your next career move, we'd love to chat.**

### **About See Differently with the Royal Society for the Blind**

We've been around for a long time – This year we celebrate our 140th birthday! Over that time, we've seen and learnt a lot. That makes us the most experienced and knowledgeable provider of low vision services in South Australia. But our range of services is also what makes us stand apart. We're the largest provider in South Australia, offering people who are blind or have low vision support that ranges from assistance dogs to assistive technologies.

### **The opportunity**

See Differently is looking for a Marketing and/or Fundraising professional to join our Marketing and Fundraising Team in a leadership position. You'll be an adept leader who is looking for a varied role. You'll need great ideas and strategic thinking, but equally as part of a small team you'll need to be prepared to be hands on to get things done.

Our team is growing and modernizing, so you'll be able to introduce new fundraising programs, grow existing programs and improve the experience for our brilliant supporters, as well as appealing to new donors and partners. We're on a journey of growth so there will be plenty of support to make this happen.

In the past year we've launched a new brand, we're investing in our technology and systems over the coming 12 months, and we are truly excited about growing our marketing, fundraising and philanthropy to be able to do more for our community.

### **Your skills and expertise**

We're looking for someone with the right skills and expertise to join the team. You'll have:

- Fantastic communication skills – verbal and written – to promote our programs and encourage participation.
- Well-developed customer service skills and a commitment to providing a brilliant donor experience.
- Strong understanding of marketing principles, fundraising strategies, and donor relations.
- Proficiency in digital marketing tools and platforms.
- Experience in managing people, setting SMART objectives and leading a team to make the most of collective and individual strengths. This also includes managing consulting and agency teams.
- The ability to set budgets, fundraising targets and then use KPI's and data to track success and adjust approach accordingly.
- Relevant degree qualification. (eg: Marketing, Communications, Business or Public Relations)
- Demonstrated people skills, including communication and conflict resolution required to deliver and foster relationships within a team.
- Good organisational, planning, and prioritising skills, including the ability to work both independently and as part of a team.

### **What we can offer you**

- A brilliant role where you make a difference every day
- Flexibility including work life balance (4-day working week, compressed hours and some work from home are all offered
- Attractive remuneration including salary packaging and performance bonus
- A supportive, collaborative team environment
- Four-legged colleagues. As we run the leading guide and assistance dog school in South Australia, we have access to lots of lovely puppies and dogs, including our own PR dog.

At See Differently, we are dedicated to fostering an inclusive and diverse workplace that values and celebrates the unique contributions of individuals from all backgrounds. We welcome individuals with a disability and of Aboriginal and Torres Strait Islander background to apply.

\* See Differently supports vaccination as the best way to keep our people and our communities safe from Covid-19. We require all employees, to be fully vaccinated against Covid-19 as a condition of employment.

Interested!? Apply Now. Send your resume to Tara Watson, Executive Manager, People & Culture [tara.watson@seedifferently.org.au](mailto:tara.watson@seedifferently.org.au)