



## **We're looking for a brilliant Marketing Specialist**

We are looking for a talented, switched on, part-time (approx. 20 hours a week) marketing professional to join our team here at [Fundraising Every Day](#). This newly created position will help to raise the profile and most importantly the impact FED has on the not-for-profit sector in Australia and New Zealand. Finding opportunities for us to share our 13+ years knowledge as an agency so that we can help charities to grow.

### **Experience**

If you've got 3+ years experience in a marketing coordinator role or equivalent, we'd love to hear from you. A background in fundraising would be fantastic but isn't essential.

As our Marketing Specialist, you'll drive initiatives that showcase FED's diverse product offering, what we stand for as an agency and the incredible results we're able to help our clients achieve. In doing so, you'll help to showcase our remarkable team and the wonderful humans and fundraisers they are.

We want someone who is up for the challenge of working in a fast-paced environment, who's comfortable juggling multiple projects and tasks at any one time and enjoys working collaboratively with colleagues and partners.

### **Skills**

Exceptionally personable. Highly organized with great attention to detail. Strong writer and excellent storyteller. Tenacious, resilient and persistent. Proactive. Works well under pressure. Motivated by seeing results. Huge sense of pride in what you do.

### **Conditions**

This role is flexible in terms of days and hours. Starting salary is \$80k pa + super (pro-rated) and we offer a bonus scheme for permanent employees. We have a paid parental policy, offer additional annual leave at Christmas time, and have a strong focus on training and career progression. This includes regular staff conferences as well as ongoing external training and development opportunities.

## What else should you know?

We all work from home (and have done for a decade, not just because of COVID), so there's no more running for the bus, pushing through crowded train carriages, or battling traffic (that's so pre-2020 anyway). If you want your mornings and evenings back, this is the ideal set up. All office equipment (MacBook, desk, Internet, etc.) is covered.

You can be based anywhere in Australia, preferably Brisbane, Sydney or Melbourne.

If this looks of interest to you, then please drop us a note with a summary of your skills and what makes you perfectly suited to making this new role at FED your own.

## How To Apply

Send your application to Kirsty Graham - [kirsty@fundraisingeveryday.com.au](mailto:kirsty@fundraisingeveryday.com.au).

Your application must consist of:

- Maximum **one-page cover letter** explaining why you're the best person for the job.
- Maximum **two-page resume** outlining skills, experience and education. Please note that it's not necessary to include employment history beyond past five years.

The application must be supplied in the **one PDF document**.

Failure to adhere to the above criteria will mean that your application will not be considered.

Applications close Friday, 9 February 2024.