



Senior Engagement Manager

Alumni and Philanthropy

- **Continuous, Full Time (37.5 hours per week)**
- **HEW1010 | \$128,915 plus 17% employer superannuation contributions**
- **Salary Packaging opportunities**
- **Ref: JR101982**

About the Alumni & Philanthropy Office

The Alumni & Philanthropy Office has five exciting new opportunities, sparked by the recent appointment of the dynamic new Director at the helm. As we embark on shaping the future of Alumni and Philanthropy at the university, you'll have the chance to be part of a dynamic team that guides, coordinates, and manages a range of philanthropic initiatives. From major and principal gifts, bequests, creative stewardship, annual/regular giving, capital campaigns and supporting philanthropic research. We are focused on strengthening our alumni engagement via expansion of our alumni networks and actively engaging our alumni and the broader community through innovative communication strategies, events, and engagement programs in preparation for our 50-year anniversary and beyond.

Join us in creating a lasting impact as we chart a new course in Alumni and Philanthropy!

Your Role – Senior Engagement Manager

Join our Alumni and Philanthropy leadership team as the Senior Engagement Manager, playing a pivotal role in implementing a cutting-edge engagement strategy in collaboration with the Director. In this key position, you will work closely with the Director to design, implement, and lead a strategic initiative aimed at enhancing engagement as the University approaches its 50-year anniversary.

Your responsibilities will include supporting philanthropic priorities and infusing a philanthropic perspective across alumni and community activities in partnership with the Director and the Senior Philanthropy Manager. Collaborating with the Director, you will contribute to the development of an overarching engagement strategy to bolster the efforts of the office. This is an exciting opportunity to drive strategic and visionary initiatives that will shape the future for our University community.

What you'll bring to this role

- Postgraduate qualification in Business/Marketing/Non-Profit studies with 5-8 years of experience in fundraising and engagement management.
- Proven success in securing significant gifts through discovery, cultivation, solicitation, and stewardship.
- Extensive experience in alumni, staff, donor, and corporate engagement, aligning activities with CASE best practices.
- Strong communication skills for effective presentations and engagement at all levels.
- Demonstrated leadership and management expertise, contributing positively to a team-oriented environment.

Please note, the successful candidate will be required to undertake a criminal record check in accordance with the University's Criminal Record Screening Procedure.

Applicants should refer to the Position Description found in the [candidate pack](#) for further details on the work requirements, duties, skills and experience required for this role. Applicants must have valid work rights.

What you'll get in return

You will be part of a vibrant and talented team, work in an innovative and lively university community and enjoy the benefits that come with working at Murdoch:

- Competitive remuneration
- Flexible work arrangements
- Salary packaging options and various employee discounts

- Employee Assistance Program
- On Campus Services and Facilities, including a Childcare Centre, Gym, Vet Hospital and Chiropractic Clinic

To Apply

Please [apply here](#) by submitting the documents below:

- A cover letter including a statement addressing the selection criteria (with reference to the Position Description)
- Your most recent resume (CV)

Please view the [Candidate Pack Here.](#)

Other opportunities in Philanthropy and Alumni found on our [careers page](#):

- Philanthropy Manager (giving) – continuous full time – advert closing date 27 February 2024
- Philanthropy Officer (regular giving) – continuous full time – advert closing date 13 February 2024
- Research Analyst – continuous full time – advert closing date 13 February 2024
- Alumni Engagement Officer – fixed term 2 years 0.6FTE – advert closing date 13 February 2024

Please see the [Applicant Guide](#) for more information. Applications sent by post or email will not be accepted. Please note visa sponsorship is not available for this position.

Applicants who have support or access requirements, are encouraged to advise this at the time of their application, to ensure appropriate assistance is provided throughout the recruitment process.

Murdoch University is committed to enhancing diversity in all its forms and strongly encourages suitably qualified candidates from Aboriginal and/or Torres Strait Islander peoples, women, people with disability, people of CaLD background and people of diverse genders to apply for this important position.

Position contact: Jo Nitz, Director, Advancement @ Jo.Nitz@murdoch.edu.au

Closing date: **27 February 2024** (11:59pm AWST)

The University reserves the right to withdraw this advertisement at any time.