

Gifts in Wills

the why.
the will.
the way.

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lutruwita/Tasmania FIA Fundraising Forum 2023



A serene landscape photograph capturing a sunset over a body of water. The sun is positioned low on the horizon, casting a warm, golden glow across the sky and reflecting on the water's surface. In the foreground, a sandy beach is visible, and on the right side, a large, dark tree stands prominently. The overall mood is peaceful and contemplative.

Acknowledgement of Country

Activating a Gifts in Wills program

the why.

financial, cultural and social momentum





Australia is currently experiencing:

the largest intergenerational transfer of wealth - in history.

(ps. everyone is talking about it)

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Policy

Economy

Inheritance

Australia on the cusp of an inheritance tsunami



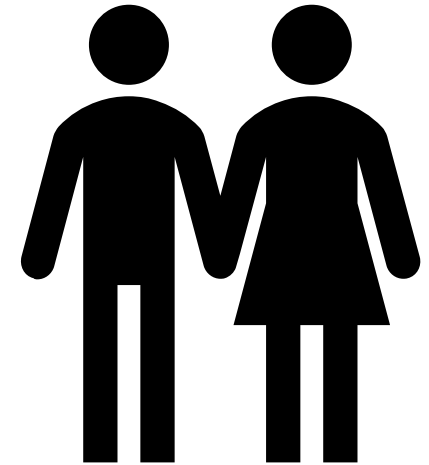
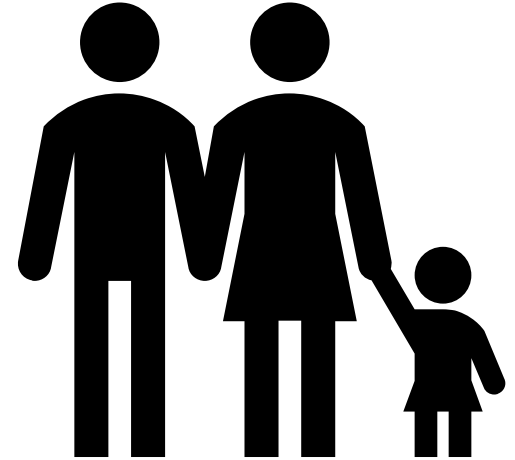
“Baby Boomers are expected to pass on an estimated \$224 billion each year in bequests by 2050...”

!!!!



Other, more interesting considerations
(in my opinion)

the SOCIAL and CULTURAL FACTORS



Committing to a Gifts in Wills program

the will.

a strong and determined desire to do something (good)

Dr Valery Ngwa (Menzies researcher)



Organisation + Community

|



the (other) Will.



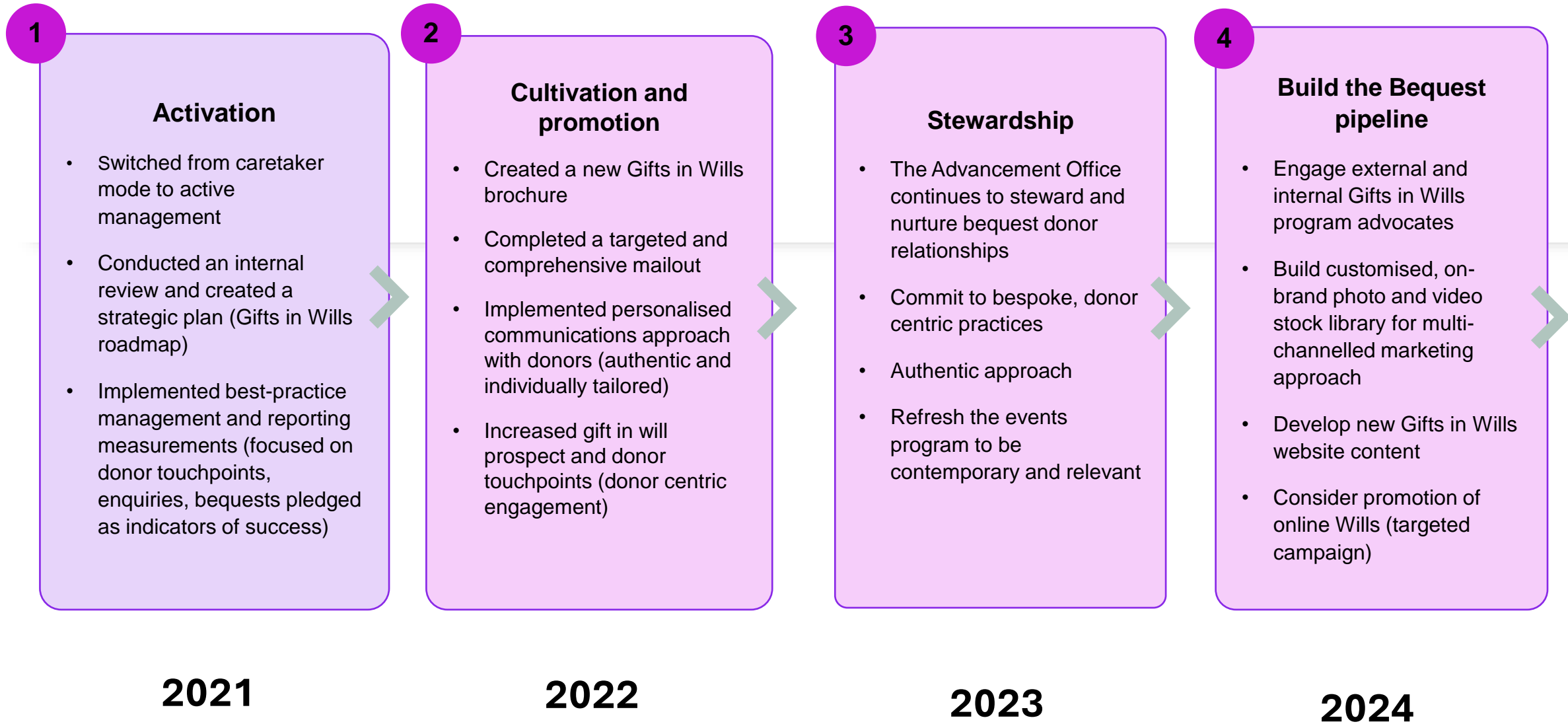
Managing a Gifts in Wills program

the way.

steps taken by the University



Activating a Gifts in Wills program

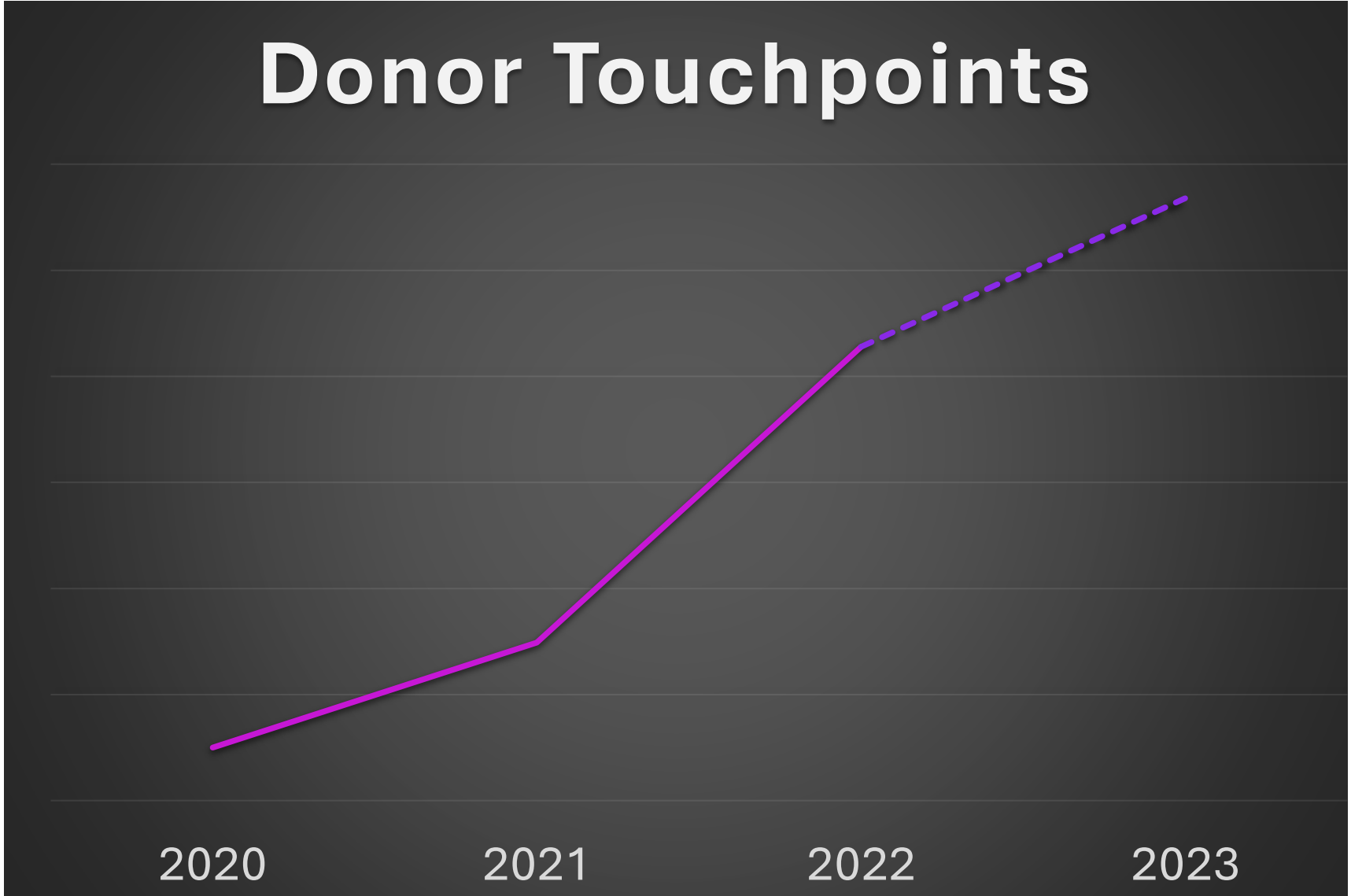


Income from Bequests is unpredictable

but,

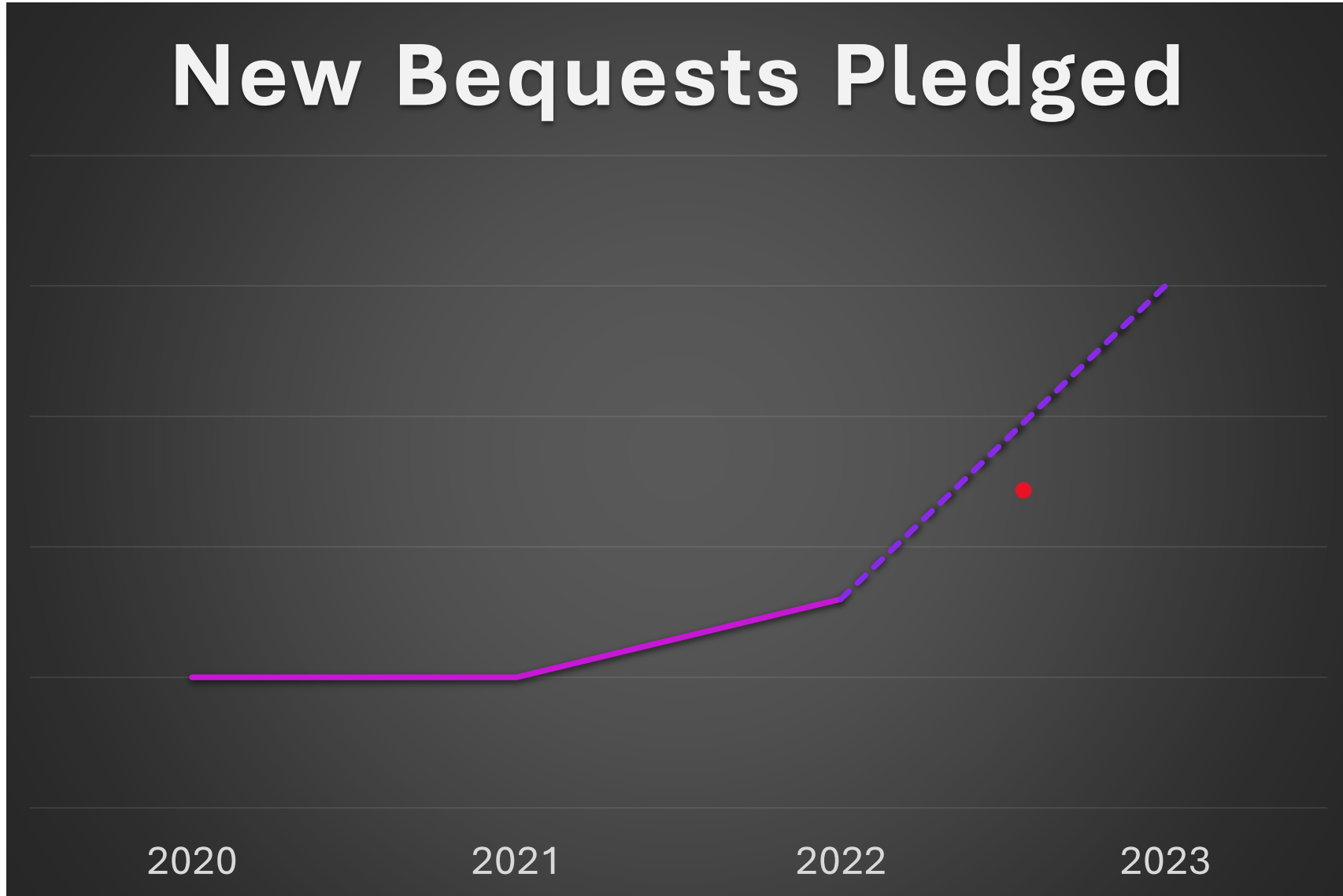
the efforts of today will influence future outcomes...

Donor Touchpoints





New Bequests Pledged



UNIVERSITY of
TASMANIA 

Thank you.

