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# FUNDRAISER OF THE YEAR

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Nomination Guide





# NATIONAL AWARDS FOR EXCELLENCE IN FUNDRAISING

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## NATIONAL AWARDS FOR EXCELLENCE IN FUNDRAISING

### About the Award

The FIA Awards for Excellence in Fundraising are a key component of Fundraising Institute Australia's commitment to champion best practice in fundraising.

The Awards recognise the outstanding initiatives and innovative efforts of fundraisers, volunteers and organisations. They celebrate the hard work and successes across the year, provide an opportunity for acknowledgement by your peers, and promote the role of fundraising in improving our society.

### Fundraiser of the Year Award

The Fundraiser of the Year Award recognises an FIA Member who has made an outstanding contribution to fundraising best practice and to FIA over the period of 5 years. The fundraiser should have shown outstanding fundraising performance, best practice through their actions, uncompromising commitment to ethics, contribution to sector improvement and impact on the fundraising profession.

### Award Requirements

1. The nominator must be a member of FIA who has a current full professional or organisational membership held for a 12-month period.
2. Nominee must be a member of FIA who has a current full professional or organisational membership (nominated or additional staff) held for a 24-month period.
3. The nominee must have fundraised continuously and held a professional fundraising position over a 5-year period with a charity, not-for-profit organisation or specialist charity supplier. The nominee may have held different positions at different organisations over this time, however, all must have been in professional fundraising.
4. The nominee must be over the age of 30.
5. EMFIA, FFIA and CFRE credentials will be highly regarded
6. The nominee must have had significant organisational fundraising success in the 5-year period and contributed to the fundraising profession.

### How to Enter:

Complete the online submission form [here](#) and upload supporting documentation as required.

Please see the next page for a list of information you will need to prepare and questions you will need to answer in order to complete the nomination form. All questions listed require answers.

There is no charge for entries in 2024.

**Applications close on Friday 1 September 2023.**



## NATIONAL AWARDS FOR EXCELLENCE IN FUNDRAISING

### Need help?

If you need assistance with your nomination, please contact FIA on 1300 889 670, or email [training@fia.org.au](mailto:training@fia.org.au) or visit our website [www.fiaawards.org.au](http://www.fiaawards.org.au)

### Nomination Form Questions

#### NOMINEE DETAILS

- Full name
- Position
- Organisation
- Phone
- Email Address
- Membership Status
- EMFIA, FFIA, CFRE (if applicable)
- Length of service as a professional fundraiser (years)

#### FORM/NOMINATOR CONTACT DETAILS

- Full Name
- Position
- Organisation
- Phone
- Email Address
- Membership Status

#### REFEREE DETAILS

- Full name
- Position
- Organisation
- Phone number
- Email address
- Referees will be contacted at the discretion of the judges.



## NATIONAL AWARDS FOR EXCELLENCE IN FUNDRAISING

### JUDGING CRITERIA AND WEIGHTING

- **Fundraising Innovation and Impact**

Outline the key fundraising achievements of the nominee over a 5-year period, focusing on exemplary results when benchmarked within the organisation or the sector. Demonstration of challenges overcome in the pursuit of excellence or innovative fundraising practice is also recommended.

**Points available 30/100**

- **Organisational Impact**

Provide details of how the individual and their successful fundraising has helped transform or improve organisational success. This can include culture, financial, systems and process or strategy.

**Points available 20/100**

- **Commitment to personal and professional development**

Outline investments in career development including courses, tertiary learning as well as any professional accreditation or credentials such as CFRE that have been achieved in the last 5 years.

**Points available 10/100**

- **Service in or to the fundraising sector and community**

Details of voluntary service to the sector which could include: advocacy for the fundraising profession within the broader community, service to FIA or other peak bodies; professional service to fundraising through other organisations (Board, Committees) or direct service delivery in the community.

**Points available 10/100**

- **Summary of award nomination**

- Provide a summary of the award nomination, including why the nominee should win this award. Include examples of how the nominee has shown consistent excellence and best practice through their actions, leadership and intellect.

- Please provide a short (approx. 1-3 min) video telling us why the nominee should win this award. This can be a simple video filmed on your phone. The quality of the production will not be considered in the judging process – it's about the story you tell.

To see examples of some videos the judges have rated highly in the past, visit [#TopTips](#) | [FIA Awards](#)

**Points available 20/100**



## NATIONAL AWARDS FOR EXCELLENCE IN FUNDRAISING

### SUPPORTING DOCUMENTS

- A **referral letter** from the nominee's referee. The referral letter must include evidence that the fundraiser has shown consistent excellence and best practice through their actions, leadership and intellect.  
**Points available 10/100**
- Two or three pieces of supporting material. At least one must be an image of the nominee suitable for the 2024 Awards publication. Others could include video, audio, PowerPoint presentation or other media.

Please note that these materials may be used in PowerPoint presentations and other published materials related to the Awards. FIA reserves the right to reproduce entries in all FIA publications and in other promotional materials, including the FIA website and media releases.



## NATIONAL AWARDS FOR EXCELLENCE IN FUNDRAISING

### Terms and Conditions of Entry

1. The nominator must be a member of FIA who has a current full professional or organisational membership held for a 12-month period.
2. The nominee must be a member of FIA who has a current full professional or organisational membership (nominated or additional staff) held for a 24-month period.
3. The nominee must have fundraised continuously and held a professional fundraising position over a 5-year period with a charity, not-for-profit organisation or specialist charity supplier. The nominee may have held different positions at different organisations over this time, however all must have been in professional fundraising.
4. The nominee must be over the age of 30.
5. No alterations to entries will be permitted after the closing date, 1 September 2023.
6. Entries will not be accepted unless they are complete and submitted according to guidelines.
7. FIA reserves the right to use any/all submission material entered for promotion of the Awards. FIA may use aggregated data for purposes of research on fundraising benchmarks.
8. Under no circumstances shall FIA be held responsible for the payment of any royalties or other charges for the use of materials provided in support of the awards. All entries become the property of the FIA on submission.
9. Judges reserve the right to withhold awards at their discretion if entries received are not meritorious. The decision of the judges will be final, and no correspondence will be entered into. FIA accepts no responsibility or liability for any loss of commercial privilege or any other thing which constitutes loss or damage as a result of an entry in the FIA Awards for Excellence in Fundraising.



## Individual Awards - Fundraiser of the Year Checklist

### Pre-application

- Has the nominator been FIA Organisational or Professional Member for the past 12 months?
- Has the nominee been FIA Organisational (nominated or additional staff) or Professional Member for the past 24 months?
- Has the nominee fundraised continuously and held a professional fundraising position over a 5-year period with a charity, not-for-profit organisation or specialist charity supplier?
- Is the nominee over the age of 30?
  - If not, consider nominating them for the Young Fundraiser of the Year award.
- Have you reached out to the FIA, the nominee's manager, or asked the nominee to see their CV, in order to make sure you know their key achievements, their professional development and conference attendance history, and how to showcase them in the application?

### Application submission

- Have you answered **all questions**?
- Have you made sure **your answers are effective** and:
  - Answer the question directly by relating each response to the specific criteria set out in that question?
  - Have been reviewed by someone external to check if the context of your answers makes sense – do they make sense to someone not close to you?
  - Repeat the key information when necessary – don't be afraid to say the important things a couple of times to reiterate their significance!
- Have you submitted **all supporting materials**:
  - Two or three pieces of **supporting material**. At least one must be an image of the nominee suitable for the 2024 Awards publication. Others could include video, audio, PowerPoint presentation or other media
  - A **referral letter** from the nominee's referee. The referral letter must include evidence that the fundraiser has shown consistent excellence and best practice through their actions, leadership and intellect
- Have you submitted a **video with a link that works** / is up to date? This is a key part of a successful submission – use it to enhance your entry by providing additional information, perspective and/or storytelling.
- Have you submitted the **online application form**?