



FUNDRAISING CHAMPION OF THE YEAR

Nomination Guide





NATIONAL AWARDS FOR EXCELLENCE IN FUNDRAISING

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NATIONAL AWARDS FOR EXCELLENCE IN FUNDRAISING

About the Award

The FIA Awards for Excellence in Fundraising are a key component of Fundraising Institute Australia's commitment to champion best practice in fundraising.

The Awards recognise the outstanding initiatives and innovative efforts of fundraisers, volunteers and organisations. They celebrate the hard work and successes across the year, provide an opportunity for acknowledgement by your peers, and promote the role of fundraising in improving our society.

Fundraising Champion of the Year

This award acknowledges the importance and highly valued contribution of 'non-traditional' fundraising advocates and supporters within your organisation. Designed to recognise that effective fundraising doesn't happen in isolation, the award honours a senior executive member of your organisation who does not hold a specific fundraising role, but whose efforts, over and above their role, contribute to, facilitate, grow and support your fundraising success.

In searching for the *fundraising champion of the year*, look outside your fundraising team. These champions will be found on your board, at CEO or senior executive level. They will provide critical support to fundraisers, promote the culture of philanthropy within and external to the organisation and go above and beyond their role to contribute to best practice fundraising.

Award Requirements

- Organisations submitting an entry must be a current (2023-2024) Organisational Member of FIA.
- The 'champion' must have made a significant contribution to the fundraising success of the organisation within the past 18 months.

How to Enter:

Complete the online submission form [here](#) and upload supporting documentation as required.

Please see the next page for a list of information you will need to prepare and questions you will need to answer in order to complete the nomination form. All questions listed require answers.

There is no charge for entries in 2024.

Applications close on Friday 1 September 2023.

Need help?

If you need assistance with your nomination, please contact FIA on 1300 889 670 or email training@fia.org.au or visit our website www.fiaawards.org.au



NATIONAL AWARDS FOR EXCELLENCE IN FUNDRAISING

Nomination Form Questions

NOMINATOR'S CONTACT DETAILS

- Nominator First Name
- Nominator Last Name
- Nominator Position
- Nominator Organisation
- Nominator Phone
- Nominator Email Address

YOUR ORGANISATIONS DETAILS

- Organisation
- Full name of CEO/Head of Fundraising or equivalent of the organisation who approves this submission
- Position
- Phone number and email address

NOMINEE'S DETAILS

- Full name
- Position
- Length of time with your organisation



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JUDGING CRITERIA AND WEIGHTING

Guide: approx. 300 words per criteria

<p>Executive Summary</p> <p>a) Provide a summary of the nominee’s positive influence on fundraising within your organisation. Include examples of how the nominee has championed fundraising activity (either strategically or operationally) and therefore contributed to effective fundraising practice.</p> <p>b) Please provide a short (approx. 1–3 minute) video telling us why the nominee should be recognised as the fundraising champion by the FIA. This can be a simple video filmed on your phone. The quality of the production will not be considered in the judging process – it’s about the story you tell. To see examples of some videos the judges have rated highly in the past, visit #TopTips FIA Awards</p>	20%
<p>Personal Profile</p> <p>Include an outline of the nominee’s role in the organisation, along with a summary of their support, advocacy or involvement in your organisation’s fundraising activities undertaken in the past 18 months.</p> <p><i>This information may be used for introductions, publications and media releases and trade publication reviews.</i></p>	20%
<p>Facilitating a Culture of Fundraising</p> <p>Provide a description of the nominee’s key involvement in transforming fundraising culture in your organisation or within the community. How has the culture changed and what difference has it made on other staff/volunteers/supporters/Board/beneficiaries?</p>	20%
<p>Fundraising Activity Involvement</p> <p>Provide a brief description of the nominee’s key involvement with the organisation’s fundraising activities/campaigns. What was the impact or outcome of their involvement? How did results change, improve or grow?</p>	20%
<p>Referral letter</p> <p>A referral letter from the nominee’s referee (CEO, COO, Board director, or equivalent)</p>	20%



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SUPPORTING DOCUMENTS

- Two or three pieces of supporting material. At least one must be an image of the nominee suitable for the 2024 Awards publication. Others could include video, audio, Powerpoint presentation or other media.
- The logo of the organisation the nominee represents (high res EPS or JPG minimum 600dpi).

Please note that these materials may be used in Powerpoint presentations and other published materials related to the Awards. FIA reserves the right to reproduce entries in all FIA publications and in other promotional materials, including the FIA website and media releases.

Terms and Conditions of Entry

1. Organisations submitting an entry must be a current (2023-2024) Organisational Member of FIA.
2. The CEO/Head of Fundraising /or equivalent of the submitting charity must endorse the entry form.
3. No alterations to entries will be permitted after the closing date, Friday 1 September 2023.
4. Entries will not be accepted unless they are complete and submitted according to guidelines.
5. FIA reserves the right to use any/all submission material entered for promotion of the Awards. FIA may use aggregated data for purposes of research on fundraising benchmarks.
6. Under no circumstances shall FIA be held responsible for the payment of any royalties or other charges for the use of materials provided in support of the awards. All entries become the property of the FIA on submission.
7. Judges reserve the right to withhold awards at their discretion if entries received are not meritorious. The decision of the judges will be final and no correspondence will be entered into. FIA accepts no responsibility or liability for any loss of commercial privilege or any other thing which constitutes loss or damage as a result of an entry in the FIA Awards for Excellence in Fundraising.



Individual Awards – Fundraising Champion of the Year Checklist

Pre-application

- Is the nominating organisation a current (2023/24) FIA Organisational member?
- Have you reached out to the nominee's manager or asked the nominee to see their CV in order to make sure you know their key achievements, their professional development, and how to showcase them in the application?
- Has the nominee made a significant contribution to the fundraising success of the organisation within the past 18 months?

Application submission

- Have you answered **all questions**?
- Have you made sure **your answers are effective** and:
 - Answer the question directly by relating each response to the specific criteria set out in that question?
 - Have been reviewed by someone external to check if the context of your answers makes sense – do they make sense to someone not close to you?
 - Repeat the key information when necessary – don't be afraid to say the important things a couple of times to reiterate their significance!
- Have you submitted **all supporting materials**:
 - **Your organisation's logo** (high res EPS or JPG minimum 600dpi)?
 - Two or three pieces of **supporting material**. At least one must be an image of the nominee suitable for the 2024 Awards publication. Others could include video, audio, PowerPoint presentation or other media
 - A **referral letter** from the nominee's referee.
- Have you submitted a **video with a link that works** / is up to date? This is a key part of a successful submission – use it to enhance your entry by providing additional information, perspective and/or storytelling.
- Have you submitted the **online application form**?