

The National Library of Australia is seeking an experienced **Philanthropy Campaign Manager** to play a key role in the Library's campaign for increased philanthropic support.

Reporting to the Library's Director of Philanthropy, and working as part of a small team within the Office of the Director-General, you will manage the operational aspects of the Library's fundraising campaign (currently in its quiet phase), by directly managing operational programs such as mass-market appeals and the donor stewardship program, facilitating the campaign's Library-wide working group, and providing support for the production of campaign collateral and campaign cultivation events (on- and off-site).

In this role, you will:

- Co-ordinate Library-wide Campaign Management via the Library's Campaign Implementation Working Group.
- Manage the Philanthropy program's mass market appeal(s) in support of the Treasured Voices Campaign via print and digital channels.
- Manage the Philanthropy program's donor stewardship program (including the Library's end-of-year Donor Report, Honour Wall, annual Patron Dinner, and thank-you calls).
- Act as the Philanthropy team's key liaison with other teams involved in delivery of fundraising collateral and communications.
- Maintain the Philanthropy program's online presence.
- Provide support for other Philanthropy team activities such as campaign cultivation events.

You will also:

- Work closely with other members of the Philanthropy team and colleagues within the Office of the Director-General and beyond to create a collegiate and effective approach to Library fundraising.

This role involves working with a wide range of stakeholders, both external and internal, anticipating and responding to needs and expectations.

To be suitable for this role, you must have fundraising experience at a non-profit, arts, or education organisation, or similar. Qualifications in business, arts, humanities or related discipline or equivalent knowledge and experience is desirable.

Closing Date: 11 February 2023

Application Details:

<https://nla.nga.net.au/cp/index.cfm?event=jobs.checkJobDetailsNewApplication&returnToEvent=jobs.listJobs&jobid=03C8FC58-912E-4D33-87FA-AF94008AE47D&CurATC=EXT&CurBID=E6E9502C%2D62E4%2D4E46%2DA88B%2D9DB401350598&JobListID=48554938%2D31EA%2D46A3%2D8B14%2D9BC90126F92B&jobsListKey=9e38a9f8%2D5bae%2D4ca7%2Da975%2D6b35dee76770&persistVariables=CurATC,CurBID,JobListID,jobsListKey,JobID&lid=21829590032>