

FIA

2022
SA FUNDRAISING
SHOWCASE



More than a festival

Jo O'Callaghan

Executive Director – Programs and
Development

Adelaide Fringe

93% of attendees felt Adelaide Fringe positively impacted their **mental health**

91% of attendees felt Adelaide Fringe had a positive impact on their **social connectivity**

96% of artists felt they were connected with a **local community**



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“Adelaide Fringe team have offered me hope, financial support, and much needed artistic identity and appreciation. Without Adelaide Fringe the independent arts sector would look very different, the momentum, energy, connections, and new audiences that independent artists gain during the festival is immeasurable. Adelaide Fringe provides a sense of community, hope, and humanity every year.” -

Lewis Major



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“This support gave me confidence, opportunities, a sense of validity and a whole new community” – *Georgia Grayson*

“Adelaide Fringe is both a launch pad and a destination, it is a beloved place for anyone to tell their story and I know it has been one of the most significant factors in my artistic career” – *Steven Oppes*

“Adelaide Fringe allows us to be who we are and take audiences along for the ride” – *Tanya Carlino*



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