

Donor Marketing Coordinator

- **Permanent Full-time Position Available**
- **Kooyong, Melbourne VIC or Parramatta/Ashfield, Sydney NSW**
- **Flexible Working Arrangements**
- **Base Salary + Superannuation = \$85,723 + Salary Packaging**

Do you want to make a difference and become a part of a team that supports a future where people who are blind or have low vision can live an independent life they choose?

If so, then this might be the perfect role for you!

About us

Vision Australia is a leading national provider of blindness and low vision services in Australia. We work in partnership with Australians who are blind or who have low vision to achieve the possibilities they choose in life.

About who we support

Vision Australia provides services to more than 25,500 clients from 35 Vision Australia centres in Victoria, New South Wales, the Australian Capital Territory, Queensland, South Australia and Western Australia; and through outreach programs in the Northern Territory and Tasmania.

About the role

The Marketing Coordinator plays a key role in the retention and growth of regular and single giving donors across both the Vision Australia and Seeing Eye Dogs brands. This includes assist in developing and delivering campaigns to engage, retain and grow the annual giving of donors including the provision of welcome communication, newsletters, sponsorship updates, growth appeals, end of year receipts, and automated email communications.

[View the Position Description for this role here!](#)

About you

To be successful in this role you will have:

- Relevant tertiary qualifications in marketing, or a related field.
- Experience working in Fundraising or Marketing
- The role would suit someone who is looking for a career in Fundraising, be a team player and take on more responsibility as they learn.
- Good time management skills.
- High level of personal drive.

Benefits of working at Vision Australia

- Generous salary packaging options
- Flexible working arrangements
- Hybrid - Work from home or in office
- Exciting career paths
- Exceptional professional development opportunities

Salary Packaging

- With the offer of Salary Packaging, you can use some of your salary to pay for everyday expenses before income tax is calculated, meaning you pay less tax and have more money to spend. That's because your salary packaging money is deducted first and then your tax is calculated on the remaining amount.

[Find out more about Salary Packaging](#)

Contact

If you have any questions about the role, please contact the below Hiring Manager.

Name: Jayden Urquhart

Email: Jayden.Urquhart@visionaustralia.org

Compliance

Vision Australia is committed to do all that is reasonable to ensure the safety, welfare and wellbeing of clients (including children); their families; the community; staff and volunteers; and any other person entering Vision Australia's workplace. Police checks, state working with children checks, NDIS Worker Screening checks and Professional Registrations form part of Vision Australia's probity screening standards ensuring that quality services are provided in a safe environment.

To apply

If this sounds like a great fit for you then please complete our online application process.

Applications should consist of a full resume and a cover letter. Please note pdf documents are not accepted for accessibility reasons.

For more information about working at Vision Australia go to www.visionaustralia.org/careers.

We highly encourage applications from candidates who are blind or have low vision.