

# A FUTURE WE BUILD TOGETHER

IMAGINE THE POSSIBILITIES

CONNECT.  
COLLABORATE.  
UNITE.



**“... but it was in the brief!”**

**How to build collaborative and rewarding relationships with your suppliers.**

**Lisa Miller MFIA**

**Synergy Fundraising**

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UNITE.**





## Why outsource?

- **I don't know how to do it myself**
- **I know how to do it, but I don't have the time/resource**

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## How To: **CHOOSE A PARTNER**

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I CHOOSE YOU!

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## How to: **CHOOSE A PARTNER**

- **Get to know them**
- **Show your vulnerability**
- **Concisely outline the expectations**
- **Is this an open relationship?**
- **Fees – doing good business**

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# How To: BRIEF

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## How to: BRIEF

- **Quality not quantity**
- **Cover the essentials**
- **Be honest and open**
- **Ask for help**

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## How to: BRIEF

- **Objective**
- **Audience**
- **Impact**
- **Feedback**

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# How To: **FEEDBACK**

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# How to: FEEDBACK

- **Clarify and simplify**
- **Why**
- **Ask**
- **Stakeholders**
- **Goal**

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## How To: TRAIN

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# How to: TRAIN

- **In person**
- **Stories**
- **Key Facts and Messages**
- **Interact**
- **Refresh**

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**Any Questions?**

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THANK  
YOU.

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POSSIBILITIES.



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