

A FUTURE WE BUILD TOGETHER

IMAGINE THE POSSIBILITIES

CONNECT.
COLLABORATE.
UNITE.



WHEN TO ASK WHEN TO WAIT WHEN TO SAY 'NO'

CONNECT.
COLLABORATE.
UNITE.




WA
FUNDRAISING
FORUM

Kieran Johnson
State Manager WA & SA
Opportunity International Australia



OPPORTUNITY
International
AUSTRALIA



“Authors are not in competition with each other, they are in competition with people not reading.”

- Ryan Holiday

“Fundraisers and charities are not in competition with each other, they are in competition with people not giving.”

- Kieran Johnson (stolen)

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UNITE.

Kieran Johnson

THE GENEROSITY GUY



GENEROSITY GUY

KIERAN JOHNSON

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UNITE.



CONNECT.
COLLABORATE.
UNITE.





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WHEN DO SUPPORTERS WANT TO HEAR FROM ME?

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#Nope

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A woman with short, curly dark hair is smiling and looking upwards. She is holding a large, teal-colored speech bubble with her right hand. The speech bubble contains the text "Call me any time!". The background is a light grey wall. On the left side of the image, there is a colorful, multi-colored triangular graphic that points towards the woman's head. The colors transition from purple at the top to blue, green, yellow, and orange at the bottom.

**Call me any
time!**

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SO, WHEN DO I ASK?

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UNITE.

GOOD TIMES

CONNECT.
COLLABORATE.
UNITE.

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THANK
YOU.

IMAGINE THE
POSSIBILITIES.



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