



Queensland, Australia

## Campaign Fundraising Manager

### Griffith University

#### Creating a brighter future for all

Griffith University is a progressive, values-led university dedicated to learning, leadership, and innovation. This is your chance to help us achieve our vision to transform lives and add to human knowledge and understanding in a way that creates a future that benefits all.

Since opening in 1975, Griffith has grown from one campus and 451 students to become a comprehensive, multi-campus institution, with 50,000 students and more than 200,000 graduates.

The Office of Advancement bring this to life by fostering a culture that actively seeks philanthropic support from philanthropists, charitable trusts and foundations, alumni, staff, students and corporations. The office engages with people and community groups who want to support Griffith's educational programs and research. Griffith University's success depends not only on the future generosity of governments and industry partners, but on donations from individuals, corporations and other organisations.

#### About the Opportunity

We are currently seeking a Campaign Fundraising Manager to contribute to the delivery of the University's overall fundraising and campaign goals and grow the University's active engagement with its local, national and international donors. Acting under broad direction, key responsibilities include but are not limited to:

Develop donor acquisition, retention and moves management campaigns, including the review and analysis of patterns of giving, to support planning and decision making, and using best fundraising practice to generate a positive donor target response.

Project manage and implement campaigns end-to-end, to deliver financial and non-financial targets, including optimising donor acquisition / retention and return on investment, including reviewing and reporting on effectiveness and recommendations to guide future planning. Liaise with internal and external agencies to deliver campaigns on time and within budget constraints.

Act as an internal consultant to plan and deliver campaigns in conjunction with relevant university project teams, Advancement Managers, Advancement Services, the Alumni Engagement Team plus senior staff from Academic Groups.

Manage the delivery of the Brighter Futures Scholarship Program, including overseeing the engagement with Scholarship recipients to provide value add experiences to their scholarship.

*This is a continuing, full time position, based at our Nathan or Gold Coast campus.*

## About you

You will be highly organised, detail orientated and able to work independently under the broad direction of the Deputy Director Advancement. You will have experience of developing and implementing successful campaigns and initiatives in a complex environment with multiple stakeholders incorporating knowledge of the latest trends and research.

The successful candidate will be a self-starter and skilled at initiating, developing and maintaining high level relationships with colleagues and external stakeholders, and delivering against KPIs.

You also will have highly developed organisational and administrative skills including the ability prioritise and meet shared goals and deadlines, whilst adhering to policy, procedure and guidelines.

## Salary range

The base salary for a HEW Level 8 is in the range \$100,567 - \$113,136 per annum, plus 17% employer superannuation. The total package is in the range \$117,664 - \$132,369 per annum.

## Why joins Griffith?

As a values-led organisation, at Griffith University, we've worked hard to create a dynamic and strong organisational culture. We support the professional and personal development of all our employees and invest in the skills of our people. We offer:

mix of on campus and work from home options available and a supportive work environment.  
salary packaging options and corporate health discounts.

generous leave entitlements including paid parental leave and leave loading.

support with future learning opportunities through our educational staff assistance scheme.

Griffith University values diversity, inclusion and flexibility and we encourage Aboriginal and Torres Strait Islander, and people of all backgrounds to apply. For more information please visit our Equity, Diversity and Inclusion page.

## How to apply

Please submit your application online and ensure your application includes the following:

- A covering statement outlining your suitability for the role
- Current curriculum vitae, including name and contact details.

Obtain the position description by clicking on the Apply button. You will be redirected to the Griffith University job search page where you will be able to access the position description.

*Applicants must have unrestricted work rights.*

*Successful candidates may be subject to a criminal history check.*

## **Further Information**

For further information about this role, please contact Joanne Nyland, Deputy Director, Advancement and Head of Alumni Relations, +61 (0) 7 555 27616 or [joanne.nyland@griffith.edu.au](mailto:joanne.nyland@griffith.edu.au)

For further application and recruitment advice, please contact Priscilla Pratap, Talent Acquisition Partner, +61 (0) 7 3735 7869.

For application support, please contact People Services on +61 (0) 7 3735 4011.

**Closing date:** Tuesday, 18 October 2022 at 5 pm AEST. All applications must be submitted online.