



DIGITAL FUNDRAISING OFFICER

- *Join one of Australia's most trusted cancer charities*
- *Support digital fundraising campaigns & initiatives*
- *Flexible, supportive environment*
- *Inner Melbourne location*



Cancer Council Victoria (CCV) was established in 1936 and has since developed an international reputation for their innovative work in cancer research, prevention and support. As an independent, not-for-profit organisation, CCV plays a leading role in reducing the impact of all cancers on all people.

The Digital Fundraising Officer is part of the Digital Fundraising Team which specialises in online fundraising, particularly peer-to-peer campaigns and events. Reporting to the Digital Fundraising Lead, this role requires excellent skills in relationship management, data management, digital marketing and innovation. This role works closely with stakeholders to implement the digital fundraising strategy, engage and support campaign participants and efficiently capture info in the CRM.

In this important and supportive role, you will monitor campaigns, results and data in real time, being adept at identifying and reporting issues and ways to improve. You will assist with automated journeys to nurture and encourage individual givers, as well as look for ways to further streamline or minimise manual tasks. This role will assist distribution of incentives and prizes to fundraisers in a timely and efficient way. You will look out for compelling supporter stories to include in case studies and impact reports. You will maintain relationships with staff and teams, and liaise with external stakeholders such as suppliers, agencies and event managers. This role will support the team in undertaking supporter feedback, user testing and real-time campaign reporting, as well as participate in reports and evaluations, to contribute to continuous improvement of team culture and campaigns.

About YOU

- Strong alignment to CCV's values - **Excellence, Integrity and Compassion**
- Diploma and proven experience in digital marketing, customer service, administration or related field,
- Demonstrated excellent skills in relationship building, problem solving and accurate electronic record keeping,
- Strong organisational and time management skills, including the ability to meet deadlines with an eye for detail,
- Effective written and oral communication skills, including the ability to develop and maintain collaborative working relationships with internal and external stakeholders,
- Demonstrated experience analysing data and optimising campaigns in market to maximise results,
- Experience working with automated customer journeys will be highly regarded,
- Experience with digital platforms and/or content management systems, such as Campaign Monitor, Funraisin and Google Analytics,
- High level of ability in MS Office (Word, Excel) and databases,
- Experience in a not-for-profit or community organisation is desirable.

CCV provides a competitive remuneration package, a flexible and supportive workplace with excellent work-life balance and opportunities for career progression and development.

Candidates will need a current Working With Children Check, satisfactory National Police Check and be a non-smoker.

APPLY NOW if you are a creative marketer who thrives in all things digital and can implement online initiatives to further Cancer Council Victoria's mission to reduce cancer's impact.

Forward your application to apply@gembridge.com.au

Gembridge is proud to partner with Cancer Council Victoria.
For a confidential discussion, contact Jenni D'Orival or Michelle Varcoe at Gembridge on 03 8375 9661.



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