

Ad Content: Fundraising Manager

Children First Foundation (CFF) is a Victorian-based charity that believes every child is entitled to excellent medical treatment and holistic care irrespective of where they were born.

CFF is at an exciting time in its growth with a new CEO who is committed to creating a contemporary, sustainable and forward-looking organisation.

With equitable access to medical and surgical care at the forefront of our business, we strive to deliver holistic care for children and long term change for them and their families.

The Role (Full-time)

We facilitate life-changing and, at times, life-saving surgery for children from developing countries. We collaborate with exceptional surgeons, hospitals and health professionals in Australia and in-country who provide this first-class treatment, care and allied health therapy. We continue to support these children following surgery through our Back-Home-Support program, which centres on the child's future following surgery and treatment.

Do you have a passion for helping disadvantaged children? Are you an experienced fundraiser who can lead our income generation as we enter this exciting period? Are you positive and can juggle direct mail campaigns, developing a bequest strategy, events and following up leads? But hands-on and comfortable administering marketing, CRM data and digital strategies? If so, we would like to hear from you!

As the Fundraising Manager, you indeed will have the opportunity to "make a difference" in the lives of children from developing countries and play a pivotal role in the organisation.

As the ideal candidate, you will have (please see the position description):

- Tertiary qualifications in marketing, fundraising, development, customer relationship management or equivalent are desirable
- Solid direct mail experience in a not-for-profit or commercial environment
- Prior experience in leading, developing, implementing and reviewing fundraising campaigns
- Prior experience in developing marketing campaigns and materials to support fundraising, events and income generation
- Highly developed relationship building and management skills
- Excellent written and verbal communication skills, and a confident and capable storyteller
- Ability to identify and pursue fundraising opportunities and convert them into lasting partnerships and sources of income for the Foundation
- Experience in preparing successful funding submissions
- Attention to detail
- Results-oriented, committed to continual improvement and service focused
- 'Can do', positive and pro-active attitude
- Highly productive with an ability to prioritise competing demands in a broad workload, schedule projects and meet deadlines and targets
- Competent IT and data management skills

Desirable:

- Knowledge of CRM databases (experience with iMIS would be favourably considered)
- Strong organisation and project management skills, including budgeting
- Experience working with children and multicultural communities and/or working in the non-profit sector will be considered favourably

CFF works to be a child-safe organisation. CFF's recruitment and selection procedures reflect our commitment to the safety and protection of children in all our activities. As part of the selection process, candidates must undergo a Working with Children's Check and National Police Check and sign the Child Safeguarding Policy and Code of Conduct.

Why Work At CFF?

- An opportunity to make a tangible difference in the lives of children
- Sense of wellbeing will be supported by a workplace that values your strengths
- Work as part of a collaborative and diverse team
- Salary packaging available
- Flexible working conditions - combine working in the office and from home

Interested?

For a copy of the PD, or for enquiries about the role, please email cff@childrenfirstfoundation.org.au

Applications must include a cover letter addressing the selection criteria (1-2 pages) and a CV.

Applications that do not include a cover letter addressing the selection criteria will not be considered.

Applications close **Sunday, 29 May 2022, at 5pm.**

To apply, please email Jessica Redwood, CEO at cff@childrenfirstfoundation.org.au