

## **Submission Planning Document**

**Thank you for your interest in contributing to FIA's 46<sup>th</sup> Fundraising Conference.**

The conference is the premier event of its kind in Australia and across the Asia Pacific and provides an opportunity to examine the present and future direction of the sector. The program is designed to ensure that fundraisers gain exposure to both core and up-to-date fundraising techniques, disciplines, trends and ideas.

FIA is seeking your help with the following:

1. Suggestions from you, as a fundraising professional, on what topics and sessions should be included
2. Suggestions for presenters you would like to see included in the program
3. Submissions from individuals willing to present best practice or innovative, evidence-based presentations at the conference

**If you would like to suggest a topic or nominate someone to speak, please email us at [training@fia.org.au](mailto:training@fia.org.au).**

**If you would like to speak at the conference, thank you. Please take a moment to read the following information before completing your submission.**

Submissions and ideas will be reviewed by the 2023 FIA Conference Program Committee, a committee formed of your fellow fundraising professionals and FIA Members from across Australia. During the review process, we will consider the following:

- The proposed topic and its current relevance to the profession. We are looking for new topics and trends as well as traditional fundraising topics. Presentations should challenge views, reinforce best practice and/or promote new ideas to attendees.
- Whether the subject and presentation compliments or competes with others being considered for the program.
- The credentials and speaking experience of the speaker/s, if applicable. But, if you have no speaking experience don't let that put you off. We're always looking for new folk to share their great ideas and stories.
- Whether the speaker is new to the FIA Conference and/or International.
- If the speaker/s has presented at a past FIA Conference the ratings and feedback they received may be considered.

**As a speaker you'll be entitled to**

- A complimentary registration for the day/s of their presentation.
- A reduced speaker registration fee for any additional day/s they wish to attend.

**But we do ask that:**

- All presentations must adhere to the [FIA Code](#) and speakers are strongly encouraged to complete the [online Code Course](#).
- We aim to have the FIA conference program as learner-centred as possible and not a promotional opportunity for industry consultants and suppliers. Speakers may not promote their company, products or services as part of their presentations.
- Industry consultants and suppliers are encouraged to present a case study with a charity client.
- All presentations will be made available to conference delegates. These will be made available online as PDF's acknowledging the author.
- Only the approved FIA Conference slide template shall be used for the presentation. Your organisation or company logo and website address may appear on the first and last slide of the presentation *only*.

**It's easy to complete your submission**

Submissions are to be made via the online application form, [available here](#).

Below are the 5 easy questions that you will be asked in the online application form. It's a good idea to prepare your responses prior to completing the form online, as the system may time-out if there is a delay.

If you have any questions please contact the Conference Team on 1300 889 670 or [training@fia.org.au](mailto:training@fia.org.au)

***Submission contact***

**1. Please enter the primary contact for this submission as indicated below.**

*First name; last name; email; job title; organisation; phone; mobile.*

***Themes / Tracks***

The following are the tracks / themes being considered for the conference. Topics outside of these may also be considered.

1. **Individual Giving** - This track will focus on all individual giving areas of fundraising all from cash giving, appeals, emergency campaigns, regular giving, and covers all areas from acquisition to stewardship. This track is designed to cover all channels including direct mail, digital and face to face and DRTV.
2. **Community, Events & Corporates** - A track dedicated to events, peer-to-peer and community fundraising best-practise, as well as exploring how we can work with corporate partners for increased benefit.
3. **Middle Major and Philanthropy** – a dedicated stream on relationships fundraising focussing on Major Donors, Foundations and the importance of middle donors.

4. **Fundraising How to** – This track looks at the fundamentals of fundraising, designed for those fundraisers just starting out, those of us needing a re-refresh or a small charity looking to learn from best-practice tried and tested techniques.
  5. **Emerging issues and global trends** – This track looks at the issues most important to us today, including the ethics of modern-day fundraising and the importance of Diversity and Inclusion, accountability and transparency to creativity and how continue to innovative and grow after unprecedented times, we will be asking the hard questions of what's next. This inspiring track will address those big topics that as fundraisers and leaders we are facing every day and will bring trends and learnings from around the globe to lead us into 2022 and beyond.
  6. **Gifts in Wills** – Sessions designed for gifts in Wills fundraising identifying learning and trends.
  7. **Leadership** - This track will explore important lessons in leadership – for both established fundraisers and our up-and-coming leaders. Hear from a diverse group of speakers sharing their insights on how to build a rewarding career while contributing to a supportive, inclusive and successful sector for all.
2. **Please indicate topic or title of a presentation you would like to present at the conference.**
  3. **Provide a description of this topic or presentation. You are welcome to include as much or as little detail as you like, but please restrict to 200 words.**
  4. **Just you presenting or would you like to present with someone else? If so, who?**
  5. **What experience do you have to qualify you to speak at the conference on this topic? Please also indicate if you have spoken at any prior conferences/events, and if so which one/s.**
  6. **This year we are also inviting potential speakers to provide a short 2-3 minute video which allows you to bring to life your session idea in person. We are not looking for high production videos, a simple Phone or Zoom recorded message would be perfect. Whilst submitting a video is not mandatory, it will help with our selection process.**

Please note that: Presentations made at the conference are considered contributions to the profession and all related expenses are the responsibility of the presenter/s.

See, we told you it was easy. So, jump online and we look forward to hearing from you. [Click here](#) to go to the online application form.

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