

Campaigns and Philanthropy Lead

If you are a lover of connecting with people, creating innovative campaigns and making a difference in your community, this could be the job for you. Working with an experienced and dynamic team, this role promises a satisfying mix of strategy, creativity, analysis and rolling up your sleeves to get things done! The Royal Flying Doctor Service has been named Australia's most trusted charity for 10 years. This role enjoys the privilege of working with individuals, organisations and communities who trust and support the RFDS to provide our essential services in regional Western Australia.

The RFDS in WA is going through an exciting period of innovation and growth. We invite you to be part of the next stage of our journey and make a real difference to people living, working and travelling in regional WA.

About the role

Reporting to the Philanthropy and Fundraising Senior Manager, the Campaigns and Philanthropy Lead coordinates regular fundraising appeals and campaigns, prepares a range of compelling funding proposals and plays an important role in understanding who our donors are and what motivates them to support the RFDS. This position also plays an important role in nurturing supporter relationships and providing excellent donor care.

Fundraising and philanthropy experience or a successful background in stakeholder engagement and communications with at least three to five years' experience will be highly regarded.

About you

The successful candidate will have:

- Prior major appeal or campaign experience with demonstrated fundraising results and return on investment.
- Advanced writing and content production skills, including demonstrated experience in areas such as fundraising appeals, funding and grant proposals or stakeholder/supporter communications.
- Proven ability to contribute to planning, analyse results and work both autonomously and collaboratively in a team to meet strategic priorities.
- Exceptional relationship management skills and attention to detail to maintain the highest standards of integrity and donor care across all areas.
- Effective time and project management skills, with the ability to manage multiple projects with varying timelines.
- Demonstrated interpersonal skills to help nurture and enhance both internal and external relationships.
- A positive, adaptable approach to work with demonstrated problem-solving capability.

Desirable

- An understanding of data and data analytics pertaining to fundraising, philanthropy or direct marketing and third-party platforms.
- Prior major gifts experience with demonstrated results in securing philanthropic gifts.
- Experience in Blackbaud Raisers Edge NXT (Fundraising and Donor Management Solution).
- A working knowledge of third-party fundraising platforms.
- Understanding of digital fundraising concepts and opportunities.

- FIA Code of Conduct certified.
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The RFDS in WA is going through an exciting period of innovation and growth. We invite you to be part of the next stage of our journey and make a real difference to people living, working and travelling in regional WA. If you believe you possess the relevant attributes and skills to excel and thrive in this exciting and rewarding role, then we would like to hear from you!

To apply for this role please visit <https://www.seek.com.au/job/56830686?type=standout>

If you are a successful candidate for a position with our team, being vaccinated against COVID-19 will be a term of your employment conditions. RFDSWO is an Equal Opportunity Employer, and we encourage Aboriginal and Torres Strait Islander peoples, people from culturally diverse backgrounds and people with disabilities to apply. Please note applicants require the right to work in Australia, and only shortlisted candidates will be contacted.