

Fundraising and Reporting During Natural Disasters Practice Note Reporting Requirements

The following elements are to be used to report, aligned to the *Fundraising and Reporting During Natural Disasters* Practice Note (the Practice Note) as part of the FIA Code.

Any format is acceptable if the below elements are incorporated in the reporting. Reports can be submitted to FIA at code@fia.org.au with subject line Fundraising and Natural Disasters Reporting.

- 1. Organisation name, logo and contact details
- 2. Organisation's purpose or mission
- 3. Date of report/reporting period
- 4. The natural disaster the report is referring to
- 5. Appeal intent copy (or link to website copy) for each natural disaster
- 6. A high-level summary of the organisation's involvement in the recovery process
- 7. The dollar value of the total donations to date
- 8. The dollar value of the donations received since the last reporting period
- 9. The dollar value of the funds distributed to date, split by response activity
- 10. An indication of funds committed to response activities in the short, medium and long term
- 11. An indication of funds not yet committed



Appendix 1

Sample of how Australian Red Cross detail would be represented in the proposed template*:

- Australian Red Cross
 1800 Red Cross
 contactus@redcross.org.au
- 2. The Australian Red Cross, formally the Australian Red Cross Society, is a humanitarian aid and community services charity in Australia. Tracing its history back to 1923 and being incorporated by royal charter in 1941, the Australian Red Cross Society is the national member of the Federation of Red Cross and Red Crescent Societies and part of the International Red Cross Movement This report is an account of Australian Red Cross responded to the Black Summer bushfires and how we are using the funds entrusted to us to help those affection.
- 3. This report covers the period: 1 January to 15 April 2021
- 4. Natural Disaster: The 2019/2020 Bushfire Appeal
- 5. Appeal copy (Link here to website or other material with the appeal)
- 6. High level summary:

The Red Cross raise funds so we can be there to help people during disasters and other emergencies in Australia. Contributions enable us to prepare people, provide comfort and care during a disaster or emergency and support recovery. The bushfire season in Australia started early in September 2019 where fires had significant impact on communities in New South Wales and Queensland. Fires continued to burn in both states and by November, South Australia experienced its first major fire of the season. By the end of December 2019, active bushfires were burning in five states. The Red Cross responded with an appeal on XX date to respond to the emergency.

- 7. Total donations to date: \$200m
- 8. Total donations received in the reporting period: \$73m
- 9. Total donations distributed to date by response activity:
 - \$5m to assist 27,500 people in affected areas
 - \$57m distributed in emergency, repair, injury and bereavement grants
 - \$11m distributed in rebuild grants
- 10. Total donations committed: \$127m including:
 - \$22m in grants for those who haven't applied yet
 - \$59m to rebuild homes
 - \$18m to support community recovery over the next three years
- 11. Funds not yet committed: \$28m for further unmet needs in bushfire affected communities

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*Thanks to Australian Red Cross for permission to use this information for demonstration purposes.