



FUNDRAISING APPEALS COORDINATOR (WACOL – FULL TIME)

Together we change lives

RSPCA Queensland is seeking an exceptional Fundraising Appeals Coordinator to join their high performing Fundraising team at the Animal Care Campus, Wacol.

RSPCA Queensland is the state's largest animal welfare organisation dedicated to improving the lives of all domestic, farmed and native animals throughout Queensland. With our state of the art facility based in Brisbane and our regionally located Animal Care Centres, we pride ourselves on being Queensland's leading animal welfare organisation.

About the role:

As Fundraising Appeals Coordinator, you are part of an exciting and high performing fundraising team within RSPCA Queensland. The Fundraising Appeals Coordinator is responsible for the design and execution of our fundraising appeals and other mass communication activity. A key part of the role is the ability to craft high performing and emotive fundraising copy, always putting the supporter in the centre of any communication you write.

You will lead our state-wide individual giving program, with a focus on building the appeals program through acquiring new donors, increasing retention and second gift strategies.

Reporting to the Individual Giving Manager, your key responsibilities include the implementation of the operational plan for the appeals program, encompassing the donor impact newsletters, giving days, and appeals. You'll also be coordinating the delivery of appeals and other direct marketing fundraising programs. In your role, you'll work closely with external suppliers, and your colleagues within the Fundraising and Marketing teams. You will also manage the RSPCA Queensland membership program and coordinate the AGM.

To be successful in this role, you will have:

- Tertiary qualification in fundraising, marketing/communications or in a related discipline.
- Demonstrated experience of minimum 2 years in a similar role or similar team environment.
- Experience of working positively with multiple stakeholders.
- Creative, with above average communications skills (written and verbal).
- Demonstrable experience in the writing, development and delivery of fundraising appeals and other fundraising collateral.
- Relevant experience in relationship management, reporting and analysis of data and CRM systems. Experience in Salesforce would be an advantage.
- Membership of the Fundraising Institute of Australia would be desirable.

This is a full time, permanent position, working 40 hours per week (being 38 hours plus 2 reasonable additional hours). Due to the nature of this role, some after hours, weekend work or travel may be required. Remuneration is commensurate with qualifications, experience and skills.

How to apply:

Please [click here](#), or please visit www.seek.com.au and search using the keywords '**Fundraising Coordinator**', location '**Wacol**' and follow the application instructions.