



# INCLUDE A CHARITY

Make your mark

## **FIA Job Ad**

**July 2021**

**Role: Include a Charity Campaign Manager**

**Part-time, approx. 0.6 FTE**

**Chatswood NSW location**

### **A unique and exciting opportunity to shape the future of gifts in Wills giving in Australia.**

Fundraising Institute Australia (FIA) is seeking an amazing Campaign Manager to lead our reputable and successful Include a Charity campaign. Working alongside our charity members and stakeholders, this is a unique opportunity to use your campaign management skills and gifts in Wills fundraising knowledge to have a lasting and remarkable impact on the Australian giving landscape.

The aim of Include a Charity is to encourage and support more people to leave a charitable gift in their Will, increasing the funds invested in the charitable sector and therefore a positive impact on society.

We represent over 100 Australian charities who are part of the campaign and this role will help to provide support, education and encouragement for gift givers and influencers such as solicitors and financial planners. Charities also benefit through collaboration, training and the pooling of marketing resources.

### **What does our next Include a Charity campaign leader look like?**

- Passionate about increasing gifts in Wills in Australia and experience working in this area of fundraising
- Ability to develop a cohesive campaign strategy and implement that over the next 3-5 years
- Excellent communication and presentation skills with experience training and speaking to a variety of stakeholders
- Campaign management experience – an understanding of digital, brand and communications is an advantage
- An interest in research and how this can be used to benefit the campaign and community
- Relationship management is core to this role, with a love of meeting lots of people managing volunteers and providing expertise and knowledge to our members and the broader stakeholder group
- People Management – this role manages a campaign coordinator and is supported by the broader FIA team
- The role is permanent part-time with roughly 2.5 days each week.

### **What will you get in return?**

- The opportunity to make your mark on gifts in Wills fundraising



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- To work with a passionate and enthusiastic community
- Broader exposure to Australian fundraising through the programs and services that FIA delivers
- The ability to shape the campaign and its deliverables over the next few years
- Competitive salary and benefits including flexible working

If you are looking to make an impact and be involved in the future of fundraising, then this role is for you!

To apply, send your cover letter and CV to [kraskob@fia.org.au](mailto:kraskob@fia.org.au) by 7pm AEST on 30 July 2021.

Reference 'FIA IAC role',

Questions to [kraskob@fia.org.au](mailto:kraskob@fia.org.au)