

# FIA MEMBER EVALUATION TEMPLATE

Are you looking to solve a problem, reduce internal/administration cost or increase transparency for donors?

Are you looking to increase donations from Gen Alpha, Gen Z and Millennials? Or increase the effectiveness of the donations received?

**Solve a problem**  
(tracking an item through a supply chain/international aid fraud rates/optmise aid sent to foreign countries/ increase transparency for donors).

**Automate a process**  
(payments to beneficiaries, or automate corporate partners' contracts to receive increased donations in certain conditions).

**Lower costs**  
(International money transfer charges and reduced administration fees).

**Increase donations**  
from current and future generations. Have you optimised your digital strategy to appeal to these younger generations?

**Increase the dollar effectiveness**  
of donations received by leveraging cryptocurrency price fluctuations.

**Consider using blockchain technology**  
to exchange tokens for money sent for foreign aid or to be able to track and record items through a complete supply chain.

**Consider using Smart Contracts**  
which automate a process if certain conditions are met.

**Consider using cryptocurrency tokens**  
in lieu of international payments sent for foreign aid.

**Consider accepting cryptocurrency.**  
Can be accepted in multiple ways by setting up a digital wallet, integrate into Point of Sale (POS) systems such as the wallets mobile app (scan and pay), payment terminals and online payment platforms.

**Consider cryptocurrency liquidity pooling and yield farming.**  
Similar to stock market trading, can result in much higher earnings from donations. Consider engaging an exchange platform that can facilitate the buying, selling and trading of cryptocurrency.

Consider your risk appetite and consult the risk register provided. Ready to get started? Do you have the **internal resources** (finance, compliance, IT) to identify the need for blockchain/cryptocurrency or will you require support?

**NO**  
Enrol a current staff member in a blockchain course to help define the issue you would like to address, and set up an internal business case, or go directly to a blockchain consultant to assist with the definition process before the set up.

**YES**  
Engage a digital wallet provider or exchange platform directly to get started.

Consider whether you can apply for technical support or funding through government bodies (and/or other charities/NFPs that could utilise same technologies