

Team Leader – Fundraising Campaigns

- **Lead significant campaigns**
- **Create a new fundraising stream**
- **Drive supporter acquisition & retention**
- **Northern Suburbs, Sydney**



Gembridge

Gembridge is proud to partner with a national not-for-profit organisation that represents almost half a million Australians living with one of the biggest health challenges we face in the country and the many people involved in their care. They advocate for the needs of people living with this diagnosis, for their families and carers, and provide support services, education and information.

Reporting to the National Campaigns and Community Fundraising Manger and leading a team, the Team Leader - Fundraising Campaigns will develop and lead the campaign strategy for the organisation's flagship campaign, as well as develop a new community focused fundraising campaign which will create a new fundraising stream for the organisation.

As well as leading, developing and implementing effective campaign strategies, you will manage the participant journey, acquisition strategies and continuously ensure a high level of supporter care. You will have a participant centric approach and use traditional and digital channels to acquire and steward growth. You will play an important role in the conceptualisation, implementation and review stages of all campaigns. By developing excellent relationships with key internal and external stakeholders, including event and campaign sponsors and partners, you will proactively strive forward to achieve win-win outcomes, campaign deliverables and increase fundraising income.

You will be a creative and highly organised fundraiser with demonstrated success in developing campaign vision, planning and digital marketing in the NFP sector. A genuine interest in the charity sector and awareness of FIA and ADMA Best Practice is highly regarded.



Gembridge

RECRUITMENT & SEARCH

Connecting people in the 'for purpose' sector

www.gembridge.com.au

APPLY NOW if you want to make a difference and are a successful fundraiser with a creative approach to campaigns.

Forward your application to
apply@gembridge.com.au

For a confidential discussion, please contact Gembridge on 03 8375 9661 or Jenni 0438 614 901 or Michelle 0438 340 270.