BEFORE THERE WAS CHANGE.
THERE WAS YOU.
The only donation worth chasing is Major Gifts.

Alexandra Growden
Catherine House, Adelaide

Myth Smashers Session
Me (little girl)

Also me (now - not - a - little girl)

(Same paddock, by the way.)
"I'm not interested in the little people. Major gifts is where the money is at."

- Anon.
"I'm not interested."
From little things, big things grow.

- Paul Kelly.

(Same paddock, by the way.)
“The value of someone’s $20 donation is the same as the value of a $20,000 donation.

The intent of each donation is exactly the same, regardless of the amount – and that’s the value.

That person who donated $20 should be treated the same as the person who donated $20,000.”

- Greg & Gaynor Growden

Myth Smashers Session
Total yearly gift amount of one donor

- 504 donations spanning 20 years
- $45,055.00 donated in this time
"Major gifts is where the money is at."
THANK YOU.