



## Marketing & Communications Manager

### Why Baptist World Aid Australia?

If you have a desire to work in and lead a creative, innovative and passionate Marketing and Communications team who are committed to ending poverty... then this could be the role you have been looking for!

Baptist World Aid Australia is an international Christian development organisation working in 18 countries. We partner with like-minded organisations overseas to implement community development and disaster projects that empower communities to lift themselves out of poverty. Last year, our work directly benefited 332,391 people.

When you join Baptist World Aid, you'll become part of a rich, 60-year history. Our Marketing and Communications team are passionate about reaching the hearts of Australian Christians and are experts in their field – leading content strategy, copywriting, website development, digital content, social media and data analysis.

As a valued member of our Management and Marketing and Communications teams, you'll be integral to achieving our mission of helping Australians tackle the injustice of global poverty.

We're looking for someone with the know-how, passion, and commitment to nurture our faithful supporters... is it you?

### Who we are looking for?

Marketing and Communications Manager

**Location:** North Ryde, NSW

**Position:** Permanent, Full-Time

As a talented Marketer and Communications professional, you'll utilise your skills to lead a driven team to deliver content, digital and data analysis to achieve the goals of the wider organisation.

From supporting your team to create and implement effective communications and content strategies, to advocating for insights and data-driven decisions, to passionate and inquisitive leadership of digital solutions, your work days will be varied and unique.

An empowering team leader and people developer, you're passionate about building culture. You'll use your relational strengths to collaborate and connect with others, not only within the team you lead, but also across the organisation.

As a Christian, you'll share our vision for a world without poverty as God intends... and participate enthusiastically in prayer sessions and biblical reflection sessions.

Other characteristics include:

- A committed learner
- An open, innovative thinker
- A strong communicator

### **Why work with Baptist World Aid?**

#### **People**

Work with a team of people who are as passionate about ending poverty as you are!

#### **Culture**

Motivated by love we respect and value all people... starting with each other.

#### **Salary sacrificing**

We offer salary sacrificing, which means in effect part of your pay is paid tax free, giving you more money in your take home pay.

#### **Flexible working arrangements**

We offer flexible working arrangements, which means you can maintain that work / life balance!

**To apply:** Please send a copy of your CV and your cover letter responding to the criteria below to [recruitment@baptistworldaid.org.au](mailto:recruitment@baptistworldaid.org.au).

1. What do you believe are some of the unique issues we might face as a Christian charity and how might this shape our communications to key stakeholders?
2. From your observations of our communications and digital platforms, what do you believe we need to do differently?
3. Please describe your faith as an authentic committed Christian.

For more information, including a job description, please go to:

<https://baptistworldaid.org.au/positions/marketing-communications-manager/>