

UTS Advancement is responsible for raising philanthropic funds and inspiring pride and passion among our global community of alumni, donors, partners and the wider community. The relationships we build and the funds we raise help to advance UTS's vision, supporting life-changing research, students, programs and infrastructure.

The Advancement Unit is undergoing an exciting time of dynamic growth, with a number of new and evolving philanthropic and alumni-related programs and initiatives taking shape and we are currently recruiting for a Content Specialist to join us.

The Content Specialist is responsible for developing and delivering multiplatform content to increase awareness and engagement with UTS Advancement's philanthropy and alumni relations activities.

The Content Specialist is an experienced all-rounder who will produce written materials including articles for web and print, funding proposals, brochures, eDMs and social media posts, and digital content assets including videos and photography.

**As the ideal candidate, you will have:**

- Extensive demonstrated experience in copywriting across a diverse range of subjects, writing styles and audiences
- Ability to identify and develop compelling stories and write targeted, strategic communication for print and online media
- Multiplatform content creation and development, including social content, videography and photography
- Strong understanding of social media platforms, including Facebook, Instagram, Twitter and LinkedIn, and what makes engaging, shareable content for these channels
- Strong skills in Microsoft Office and Adobe Creative software (particularly InDesign, Photoshop Premiere Pro)
- Proficiency with Content Managements Systems (CMS) in order to upload new content onto Advancement websites, or willingness to learn
- Project management skills, including the ability to initiate projects, deliver on objectives within budget, and to meet deadlines

For the full list of selection criteria, please review the position description found on the UTS website by clicking the relevant apply link.

Our vision is to be a leading public university of technology recognised for our global impact. We are a dynamic and innovative university, ranked by the Times Higher Education as Australia's top young university, and located centrally in one of the world's most liveable cities. With a culturally diverse campus life and extensive international exchange and research programs, UTS prepares graduates for the workplaces of today and tomorrow.

**Remuneration**

**Base Salary Range:** \$89,171 to \$98,644 pa (HEW 7)

This role attracts 17% superannuation in addition to the base salary.

UTS staff also benefit from a wide range of Employee Benefits include flexible work practices, child care centres, generous parental leave and salary packaging opportunities.

This position is **full time** and appointment will be made on a 3 year, **fixed-term** basis.

**[To view the position description, further instructions on the application process and to submit an application, please click here to be taken to the UTS website.](#)**

Specific enquiries or issues with your application may be directed to the UTS Recruitment Team at [recruitment@uts.edu.au](mailto:recruitment@uts.edu.au) or on +61 (0) 2 9514 1080. Please quote **IRC133354**.

**Closing Date:** Monday 17 June 2019, at 11.59pm (AEST).

*At UTS, the concepts of equity and social justice are key to our core and purpose – we are recognised widely as supporting inclusivity and valuing diversity through our Wingara Indigenous Employment Strategy, Social Impact Framework and UTS Access and Inclusion Plan.*

*Cited as a WGEA Employer of Choice since the inception of the award, we are now among the first Australian institutions to receive the Athena SWAN Bronze Accreditation for our commitment to action addressing gender equity in the STEMM disciplines.*

*We welcome applications from women, Indigenous Australians, people with disability, those who identify as LGBTIQ and applicants from culturally and linguistically diverse backgrounds.*