

## Christopher Zinn

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Mr. Zinn left Choice to head up Determined Consumer after five years at the consumer advocacy group. He is a leader in the emerging marketplace of consumer empowerment, having spearheaded successful campaigns to help consumers in complex markets such as energy, financial services and private health insurance, and is the CEO of the Private Health Insurance Intermediaries Association. He also chairs a self-regulatory code committee around consumer data.

With two decades' journalism experience Christopher is a high-profile media commentator and authority on consumer affairs. He has a weekly slot on Sky News Business and makes regular appearances on The Today Show. An in-demand creative, he writes regular blogs and op-eds and has lectured and published on young people and consumerism.

He has been a reporter and producer for TV, radio and newspapers both in Australia and overseas. He has worked for One Big Switch, the ABC, Channel Nine, the UK Guardian and the Mudgee Guardian.

Additionally, Mr Zinn holds the following qualifications: both a Diploma and Post-Graduate Diploma in Journalism studies from the University of Wales, as well as a Master of Arts (Oxon) in Geography from Hertford College, Oxford.