



**Ronald McDonald
House Charities®
Australia**

Keeping families close

GENERAL MANAGER FUNDRAISING & RELATIONSHIPS

Our organisation

Ronald McDonald House Charities (RMHC) is a charitable organisation set up to help seriously ill children and their families. We have eleven Ronald McDonald House Chapters across Australia providing Programs for seriously ill children and their families with our Ronald McDonald House being the more prominently known.

The role

We are currently looking for a **General Manager Fundraising & Relationships** to provide leadership and direction in fundraising and provide support and guidance to Chapters to drive revenue growth across RMHC in Australia.

Reporting to the RMHC Australia Chief Executive Officer, your key responsibilities will include:

- Lead the strategic development and implementation within the Relationships and Fundraising functions;
- Drive an organisational culture of managing donors with a comprehensive and aligned donor journey strategy;
- Support the National Direct Marketing Manager to implement the national donor acquisition strategy;
- Assist the National Planned Giving Manager to grow a high quality bequest program;
- Work collaboratively with the National Corporate Partnerships Manager to develop and grow successful national corporate partnerships;
- Ensure that the relevant information systems and platforms are functioning and support all aspects of the fundraising strategy; and
- Work with Chapters to ensure maximum donations and donor retention including data analysis, receipting, communications and recognition.

The ideal candidate will have extensive experience in a fundraising leadership position; specialist direct marketing experience; tertiary qualifications in business, marketing or a related discipline; and experience within the Not-for-Profit sector.

This role could be based in either Sydney (Thornleigh office) or Melbourne (Collingwood office) and regular interstate travel will be required.

To apply

If you think you have the right skills and personal qualities for this outstanding opportunity and would like to apply, please attach a cover letter outlining your suitability to the role and your resume and send to Michelle Janes on michelle.janes@rmhc.org.au for consideration no later than Monday 27th August 2018.

For further information, please visit our website www.rmhc.org.au