

Media Release

New CEO appointed to FIA

Sydney, 28 June 2018 – Fundraising Institute Australia (FIA) has appointed Katherine Raskob as Chief Executive Officer to drive its next phase of growth.

Katherine brings 20 years' experience from roles in both the corporate and not-for-profit sectors including most recently at the Australian Alliance for Data Leadership, incorporating ADMA, the Association for Data-driven Marketing & Advertising, where she has been Director, Communications and Customer Experience, responsible for key areas of growth including member engagement and marketing, communications, content and technology platforms and solutions that drive more than half of the Association's revenue.

Katherine has also been active as a board member for several not-for-profit organisations and is currently a member of the Board of Directors of Girl Guides Australia.

FIA Chair James Garland said: "We are thrilled to welcome Katherine to FIA. Her knowledge of member organisations and her experience across commercial and not-for-profit environments in senior leadership and marketing and communications roles will be invaluable to FIA as we embark on our next phase of growth."

"I'm so excited to be joining FIA which represents a \$12.5 billion dollar sector that is strongly supported by Australians. FIA is well positioned for future growth as it seeks to expand its representation to include both individual fundraisers as well as charities and non-profit organisations and I'm looking forward to leading this growth into the future," said Katherine.

Katherine replaces outgoing CEO Rob Edwards, who steps down after seven years at the helm of FIA. She begins her new role on Monday, 2 July 2018.

About Fundraising Institute Australia (FIA)

With over 1,500 members, Fundraising Institute Australia is the largest representative body for the \$12.5 billion charitable fundraising sector which is supported by some 14.9 million Australians. FIA members include charities operating domestically and internationally as well as the organisations and professions that provide services to them.

FIA advocates for the interests of the sector, administers a self-regulatory Code, educates fundraising practitioners, promotes research and creates forums for the exchange of knowledge and ideas.

For more information, contact: Kim Carter, FIA PR on 0407 771 698 or kcarter@fia.org.au

Media Release