

## Roewen Wishart CFRE FFIA

Roewen Wishart CFRE FFIA is Director of Xponential Strategy, which advises not-for-profits on fundraising strategy, big gift campaigns and gifts in wills programs.

His current and recent clients include medium and large NFP's in the conservation, health and research, overseas development, disability and community services sectors. He has 25 years' experience in fundraising management, with notable firsts in major gift and capital campaigns and gifts in wills. His past board roles include international human rights (Diplomacy Training Program) and the Fundraising Institute of Australia. He is a member of the FIA Code Authority and chair of the Advisory Committee for FIA's Include a Charity campaign.

In the work of the Code Authority, he brings a commitment to a rights-balancing ethical approach. In applying and promoting the Code as viable self-regulation, fundraisers must consider both rights of donors, and the rights and obligations of NFPs to conduct effective fundraising to advance their socially-endorsed missions.

He was formerly Foundation Director at Neuroscience Research Australia, and national Development Manager for conservation NFP Bush Heritage Australia. He began his fundraising career with Oxfam Australia as its Major Donor and Bequests Manager then national State Offices Manager with a team of twenty fundraisers and campaigners.

Before fundraising, he worked as a solicitor and legislative policy advisor in government.