

**Web-based training in new Code a must for all fundraisers**

***Participants to gain points towards CFRE Certification***

**Sydney, 1 November 2017:** Fundraising Institute Australia (FIA) has launched an online training course for the fundraising sector to accompany its new Code.

The web-based course is part of FIA’s plan for long-term sustainability of donor support for charitable giving and is compulsory for all members.

“The intention of the FIA Code course is to promote broad awareness of and compliance with the Code among fundraisers across Australia,” said Rob Edwards, FIA CEO.

“Any person who has the term ‘fundraiser’ in their job description or who is involved in fundraising on behalf of a charity or non-profit organisation must do the training. This applies to individuals at all levels from board members and executive management of charities to middle managers, junior staff and volunteers engaged in fundraising activities on behalf of their organisation,” he added.

Mr. Edwards noted that sometimes codes are ineffective not because of inadequate principles and standards, but because staff are unaware of the code and, as a result, fail to adhere to it. “For long-term sustainability of our sector, our members must be aware of their responsibilities. And this training must be ongoing whenever new staff join the organisation in fundraising roles.”

The course takes between one and two hours to complete, including quiz questions at the end of each module. Successful completion of training will be recognised through the awarding of a certificate and two continuing education points towards the Certified Fund Raising Executive (CFRE) designation.

The FIA Code states that “members will ensure that those engaged in fundraising activities have completed FIA Code training within six months of their appointment.” The requirement to complete the training within six months of a person’s appointment is intended to provide flexibility, given other demands on new employees. Members are encouraged, however, to make Code training part of the induction program for new employees.

People who work for a cause in a non-fundraising capacity are not required to do the training (although they are encouraged to). Similarly, suppliers who are not providing fundraising services are not required to take the course.  
  
“If there is any doubt as to whether a person should do the training or not, they should err on the side of doing it,” said Mr Edwards.

The fee to take the course is $25 for members and $50 for non-members. Fundraisers can head [here](https://www.fia.org.au/pages/fia-code-course.html) to sign up for the course or to find out more.

**About the FIA Code**

The FIA Code is a voluntary, self-regulatory code of conduct for fundraising in Australia. It aims to raise standards of conduct across the sector by going beyond the requirements of government regulation. Its content is informed by the International Statement of Ethical Principles in Fundraising.

**…2**

**About Fundraising Institute Australia (FIA)**

With over 1500 members, Fundraising Institute Australia (FIA) is the largest representative body for the $12.5 billion fundraising sector which is supported by some 14.9 million Australians. FIA members include charities and other fundraising not-for-profits operating domestically and internationally, as well as the organisations and professionals that provide services to them. FIA advocates for the interests of the sector, administers a self-regulatory Code, educates fundraising practitioners, promotes research, and creates forums for the exchange of knowledge and ideas.

**For media enquiries**: Kim Carter, FIA: 0407 771 698; [kcarter@fia.org.au](mailto:kcarter@fia.org.au)