



MEDIA RELEASE FROM THE FUNDRAISING SECTOR

December 17, 2010

Award-winning Arts Centre Gold Coast sets regional standard

The Arts Centre Gold Coast this week won a prestigious state-level award for Fundraising Excellence at an annual event held by the Fundraising Institute Australia.

The Arts Centre Gold Coast received the award in the Fundraising Marketing Campaign category for its groundbreaking Life Benefactor Recognition Dinner held to honour two outstanding benefactors, Mr Patrick Corrigan AM and Mrs Barbara Corrigan, and Mrs Win Schubert on behalf of The Josephine Ulrick and Win Schubert Foundation for the Arts.

Chairman for The Arts Centre Gold Coast, Kerry Watson, said the centre was thrilled to receive this recognition from the Fundraising Institute Australia (FIA) as the peak body for professional fundraising in Australia.

“This win will support The Arts Centre’s renewed commitment to continually nurture and recognise our benefactors, and celebrate and promote arts philanthropy in the Gold Coast region and beyond,” Mr Watson said.

“A major arts recognition event to honour the outstanding contributions of two major Gold Coast City Gallery benefactors was an example of the impact philanthropy could have at regional level, and also set a new standard of fundraising stewardship and event professionalism for The Arts Centre Gold Coast,” Mr Watson said.

FIA’s CEO Chris McMillan congratulated The Arts Centre Gold Coast on their win, which now placed the organisation in the running for national and possibly international awards.

“The FIA holds the awards annually to recognise the outstanding efforts of fundraisers, volunteers and organisations,” Ms McMillan said. “Applications can only be submitted by FIA members.

“National winners of the FIA’s Award for Excellence will be announced at the FIA’s International Conference in Melbourne in February 2011.”

Mr Watson said in a market where there were many and varied fundraising events, The Arts Centre Gold Coast Life Benefactor Recognition Dinner “set a new benchmark for professionalism in fundraising event creativity and execution on the Gold Coast”.

For more information about the FIA and the National Awards for Excellence in Fundraising, please visit www.fia.org.au.

For more information about The Arts Centre Gold Coast, please visit www.theartscentregc.com.au.

Media contacts:

The Arts Centre Gold Coast – Sue-Anne Chapman, Marketing and Partnerships Manager
07 5581 6528

FIA - Gail Knox 02 9410 5911